



OFFICIAL CLUB BULLETIN Volume LXI Number 08 30 August 08

GUEST OF HONOR & SPEAKER

MS. EMILY ALVAREZ



*Topic:
Solid Waste Management*

Please turn to Page 3 for our Speaker's Profile

PROGRAMME

- 12:00 M. Fellowship
- 12:30 P.M. Call to Order Pres. Bert Talco
 Invocation RAPP Maya Peralta
 Pambansang Awit (Everyone)
 Rotary Hymn (Everyone)
- 12:40 Entertainment RAPP Cynch Meadows
- 12:50 Intro of VR&G Aud. Rolly De Guzman
- 12:55 Finest Moments Rtn. Herb Hayes
- 1:10 Raffle Draw Rotary Anns
- 1:15 Members' Time (Anyone)
- 1:25 President's Time Pres. Bert Talco
- 1:35 Intro of GHS Rtn. Flo Bayquen
 Speech Ms. Emily Alvarez
- 1:50 Open Forum
- 2:00 Response Rtn. Joe Ursua
- 2:15 Pilipinas Kong Mahal (Everyone)
 Adjournment Pres Bert Talco

VP Marilyn Barredo
Program Coordinator

Retrospector Rtn. Emil Dayrit

CONTENTS IN A GLANCE

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NEXT WEEK

06 September 08
GUEST OF HONOR AND SPEAKER

DRR RODRIGO GUTIERREZ
*Topic: Is the Youth Still the Hope
of the Fatherland?*

PROGRAMME PARTICIPANTS

- Program Coordinator PP Chris Peralta
- Invocation Rtn. Gigi Maranan
- Entertainment Dir. Ben Ladilad
- Intro of VR & G..... Rtn. Joe Ursua
- Finest Moments Treas. Uwe Koeller
- Intro of GHS PP Linda Winter
- Response PP Lito Pangilinan
- Retrospector Rtn. Joe Ramos

August is Membership and Retention Month

OFFICERS

ROTARY YEAR 2008-09

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President
Rotary International

Jesus "Jess" Nicdao
District Governor
District 3790

Eric "Eric" Rodriguez
Assistant District Governor
District 3790

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The Rotary Foundation Director

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Club Administration Director
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Club Public Relations Director

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Director

Ben "Ben" Ladilad
Director

Rhodora "Dhory" Vicencio
Director

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Adviser

PP Vicenia "Veeh" Balajo
Adviser

PP Horatio Christopher
"Chris" Peralta
Adviser
Membership Committee Chair

Rolando "Rolly" de Guzman
Auditor

Lito "Lito" Pangilinan
Sergeant-at-Arms

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Rafael "Raffy" Chan
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Gerard "Gerard" Audineau
Imager

Uwe "Uwe" Koeller
Imager

Evangeline "Gigi" Maranan
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ROTARY ANNS OF RCB

Araceli "Cely" Ladilad
Rotary Ann President

PRESIDENT'S CORNER



Celebrating Service

Pres. Alberto "Bert" Talco

A pleasant Rotary greeting to everyone! It is Ladies' day and once again we celebrate another day of Rotary with our beloved spouses! Please join me in welcoming our Guest of Honor and Speaker for another day of fellowship and learning.

Last Saturday was a revelation for all of us. The tri-seminar was well attended by eleven Rotarians of our Club and our regular meeting had gone smoothly well with seventeen Rotarians and a three Anns and Guests attending. This reflected the strength of our Club as to its membership. The maxim "In unity there is strength" had evidently applied well. Kudos to all of us!

We have learned a lot in the tri-seminar which we need to apply for the benefit of the Club. The topics were not new but this time, because of the set up and set of good speakers, a lot of gray areas were uncovered. There was focus in the part of an attendee because of the inter-relationship of the topics. It was truly a treat to a true Rotarian who is willing to learn in the name of Service. At home, last Saturday was another day of fellowship and learning. We again express our heartfelt gratitude to our Guest of Honor and Speaker, Mr. Gerald Evan D. Sevilla for unselfishly imbuing the Medicinal Uses of the Neem Tree. At this pressing times, we need to consider the use of alternative products which are less expensive and are not damaging to the environment.

Last Monday, 25 August 08, Service Project Director and VP Marilyn Barredo and I were invited to join the meeting of our newly installed RCC at Poyopoy Elementary School. They discussed their proposed projects and in the form of a resolution, asked the sponsoring Club, the RCB, for assistance through their resources and connections. Our RCC at Taloy Elementary School likewise has submitted a resolution for the development of their "yucky" toilets. These are the habitat of mosquitoes which were the culprit for a "dengue" case in the community. We need to act on these resolutions immediately to show our Partners in service that we care and we really mean business. With our available resources and Rotary connections, there will be no reason for us not to be able to address some of these proposed projects.

The Board meeting last Wednesday evening, 27 August 08, was an interactive one. Each Service Director delivered their monthly report and from which a number of resolutions were made. The salient points of the meeting are as follows:

Club Service: Our average weekly attendance percentage is not bad but it may not satisfy the needed 90% club goal. We hope the members concerned will have their makeup within two weeks to improve our attendance rating. Our speakers' bureau had assured us that we already have a complete line up of quality speakers till the end of the year. Our fellowship committee on the other hand, scheduled our first grand fellowship on 13 September 08 at the rooftop of Abanao Square.

Service Projects: The board resolutions submitted to the Club by our RCC's were acted upon and the committees concerned were tasked to act on them. Two Medelegs were scheduled. The first one is at Bineng on 14 September 08 under the sponsorship of Luzon Hydro and the second one is at Taloy Sur Elementary School on 21 September 08 in partnership with our three RCC's.

Membership: Four proposed members are ready for Rotarization and is solely dependent upon their availability.

Rotary Foundation: A board resolution was passed to modify the Paul Harris Fellow Raffle. Instead of one PHF to be awarded, a number of Sustaining Membership will be awarded to prospective winners. One Paul Harris Fellow contributor and one Sustaining Member contributor was likewise officially announced.

Public Relations: Two Cable telecasts were attended by your president and two of your directors. The first one was last 14 August 08, when all of the Presidents of Cluster 1-C were presented in TV in the regular program of "Rotary in Motion" at Mountain View Cable TV. The second one was last 21 August 08 when Sec. Gerard, VP Marilyn and I were featured in the same program, "Rotary in Motion".

With these reports, it is evident that the Rotary Club of Baguio is really working!
The cogs of the Rotary Wheel of Service are really moving!

Thought for the week: *"God does not want us to do extraordinary things; He wants us to do ordinary things extraordinarily well."* - Charles Gore

GUEST OF HONOR AND SPEAKER'S PROFILE

EMELITA APOSTOL ALVAREZ

PERSONAL BACKGROUND :

Born in Caloocan City on 04 February 1963
 The only child of Romeo Apostol and Lolita Villanueva
 Former Board Member of Davao del Norte
 Married to Former DOTC Secretary Pantaleon D. Alvarez
 Licensed Real Estate Broker

Mobile No : 09175274885
 Address : 099 2nd Avenue, Misa, District, Tagum City
 E-mail : mseaalvarez@yahoo.com

EDUCATION:

Masters Degree: Post-Baccalaureate Diploma Program
 In Real Estate Management
 De La Salle-College of Saint Benilde 2007
 Mini-Masters on Franchising Asian Institute of Management
 October 2006
 Tertiary: Bachelor of Science in Medical Technology
 University of Sto. Tomas
 1978-1982
 Secondary: University of the East
 1974-1978
 Primary: University of the East
 1968-1974

WORK EXPERIENCE:

2007-Present President
 Emerald Green Impex, Inc.
 2003-Present Treasurer
 Ruggedwood Industries, Inc.
 2006-2007 President
 Micro-Franchise Solutions.Com, Inc.
 2004-2007 Board Member
 1st District of Davao del Norte
 Chairperson:
 Committee on Human Settlement,
 Planning & Development Committee
 on Government & Non-Government
 Organization
 1987-2001 1st Vice President
 ASB Group of Companies
 Sales & Marketing Department
 1985-1987 Account Manager

Philippine Tribune
 Advertising Department
 Account Manager
 Creative Point International

1983-1985

RECENT TRAINING AND WORKSHOP:

May 2005 Mobilization of Backstopping/
 Research
 April 2005 6th Mindanao Area Conference and
 Seminar Workshop on Capability
 Building and Advocacy Program of
 the Lady Local Legislator League of
 the Phils. (4-L PHILS.)
 March 2005 National Conference on Food
 Security & Livelihood
 (Herb fest & Field visit on Herb
 Growing for Food and Medicine)
 March 2005 Intellectual Property Rights and
 Patents
 Department of Trade and Industry
 February 2005 13th National Convention of the
 Provincial Board Member's League
 of the Phils. (PBMLP)
 October 2003 Managing a Political Campaign
 Ateneo de Manila Makati
 October 1988 5th Rizal Board of Realtors – Real
 Estate Seminar
 Asian Institute of Management

CIVIC INVOLVEMENT :

2008-Present High School Parents Assn.,
 St. Scholastica – Board Member
 Committee on Environment
 2005-2008 High School Parents Assn., St.
 Scholasticas College - PRO
 2001-Present Alvarez Cares Foundation, Inc. –
 President
 2001-2002 Cabinet Spouses Foundation, Inc. -
 Treasurer
 1999-Present Rotary Club of Grace Park
 Sampaguita – Member
 Golden LACES of Tagum –
 Honorary Member
 Soroptimist International, Tagum
 Chapter – Member
 1998-2000 Congressional Spouses
 Foundation, Inc.
 Officer-Committee on Housing and
 Shelter
 1987 – Present Rizal Board of Realtors

RETROSPECT



The Meeting That Was 23 August 08

PP Veeh Balajo

It was a rough day for me. With the BCC parking lot full, I had to double-park (to the dismay of the security guard) just to get in time for the start of the meeting. I came only a few minutes (12:29 PM as per our Program Coordinator PP Doming Valencia's watch, 12:35 on my watch) before the banging of the gavel by present OIC, IPP Raffy Chan, to call the meeting to order (while eyebrows were raising & lips in half-smiles – just an amiable jeer towards the “magnetism” of IPP Raffy, to the President's seat). True blue-blooded RCB members, old and young, as well as 3 Rotary spouses headed by RAP Cely Ladilad filled up the seats at Wolfson's Room, to dissimulate the absence of our 9 member-representatives to the district function (tri-seminar) in La Union.

Rtn. Joey Bugayong delivered a heartfelt Invocation with special intentions for RCB, for GMA & our country's political leaders, for our beloved country & especially Mindanao, & for our GHS. This was followed by the usual singing of the “Perlas ng Silangan” & “Rotary Hymn.” As the Entertainment Coordinator for the day, PP Benny Sunga initially enjoined everyone to stand up, go around and shake each other hands while singing the “Rotary Welcome” Song. He then called on YOUR, MY, OUR favorite serenader, PP Lito Pangilinan, who, as always, sang his chosen songs (Moon River & Bridge Over Troubled Water) romantically & passionately. Yours truly contributed a part of the entertainment through interpretative reading of a PowerPoint presentation “Happiness is a Voyage.” Then, with Rtn. Angie Visperas playing his accordion, we were led into group singing of “Rotary, my Rotary.”

In his humble unassuming way, Rtn. Naas Demyttenaere perfected the protocol of introducing the personalities at the head table, plus the Introduction of visiting Rotarians and guests. He was followed by PP Mike Pearson who artfully and candidly played the role of Fine Master (in spite of just a few minutes notice from our PC PP Doming) in the absence of Rtn. Herb. Raffle draw followed, with some members winning twice, including our “Raffle Lord” Rtn. Angie Visperas. Well, he was gallant enough to waive his first prize & to give his second prize to PP Doming- what a gesture of magnanimity! (Ha! Ha!)

Members' Time was again taken advantage by PP Mike to persuade everyone, in his usual cajoling way, to buy tickets for the Centennial Dinner, as well as for RCB golfers to join the Centennial Golf Tournament. During the Presiding Officer's time (coined by PC PP Doming), OIC IPP Raffy announced that 10 RCB members & 6 of RCB's RCC members attended the RCC seminar, & that the regular RCB board meeting will be held on 27 Aug. 08 at PP Chris Peralta's residence.

To usher the serious part of our program, Rtn. Gigi Maranan introduced our GHS, Mr. Gerald Evan Sevilla. (As Mr. Sevilla was starting his talk, I received an urgent call from SLUHSH notifying me that my patient is about to deliver her baby, so I rushed to finish my lunch and wooed PP Chris to continue taking minutes of the meeting in my absence. Thank you so much, PP Chris, for the nth time- you're really my angel!)

Mr. Sevilla introduced the Neem Tree, which belongs to the mahogany family, originally grown in India. He further elaborated on some of the tree's medicinal properties. The open forum was apparently very lively, with questions/ comments/ critiques from the business-minded, the righteous, the environmentalist, the pacifist. Dir./EIC Dhory Vicencio then neutralized whatever animosities were created as she delivered her Response for the club. After giving the plaque of appreciation to our GHS, IPP Raffy adjourned the meeting a little past 3:00 PM. (WOW! I survived! By this time, I just finished by task as an Obstetrician, and I then sprinted off to join the rest of the members for the TRF & MDS seminar in SFLU. Hasta la vista, Senoras y Senoras!)

SCENES WE LIKE TO SEE

Images from Last Week's Meeting 23 August 08



Images by
PP Chris Peralta



Captions by
EIC Dhory Vicencio



Program Coordinator PP Doming shared the rostrum with another head table mainstay Rtn. Gigi.



Our guest and soon-to-be-Rotarian Michel flashed his charming smile to our imager.



We are always happy to see our senior members, PP Johnny and Rtn. Ping in our meetings.



PP Benny led a group of talented Rotarians in an well-applauded performances.



Our GHS, Gerald Evan Sevilla presented the medicinal uses and other relevant information on neem tree.



A brief response with words of gratitude was expressed to the GHS for his time and speech.



IPP Raffy did a marvelous job as the presiding officer, including the awarding of plaque to the GHS.

TRI-SEMINAR COLLAGE



TRI-SEMINAR COLLAGE





**The RCC Seminar
That Was
23 August 08**

Rtn. Joe Ursua

The Tri-seminar which was held in San Fernando La Union Last 23-24 August 08 was a first of its kind in the History of Rotary . The idea was hatched and eventually made possible by the very able hosting of Rotary Clubs Cluster I-B. This idea of having three seminars in two consecutive days held in one city is really like shooting 3 birds with one stone. Seems really very practical and it does really makes sense in this day and age of economic hardships primarily brought about by the skyrocketing prices of fuel.

It was also my first time to attend such seminar being a new Rotarian. Well, I am just 7 months old in the Rotary ,so I have yet to learn a lot of things about this Club. I believe there are a lot of things to learn about the club especially digging more reasons and deeper meaning why I joined the club. My other objective is also to experience traveling and in a way finding fellowship with fellow Rotarians .It is like discovering myself and my true purpose of joining the Rotary, along with discovering my fellow Rotarians in the persons of President Bert, VP Marilyn, Sec. Gerard, Treas. Uwe, PP Linda ,PP Alfred, Rtn.Emil , PN Mia, Rtn. Flo, of course later PP Veeh, Director Dhory (Did I miss somebody??,and where are the others??).

So this 2-day seminar started at 7:30 AM of 23 Aug 08, Saturday when we had to meet at Petron BGH .I was the first to arrive then I saw PP Linda and Treas. Uwe. Then later PP Gerard arrived in his SUV with VP Marilyn (our driver ..thank you very much). Later Rtn. Emil also joined us. So we arranged ourselves inside PP Gerard's SUV to start our trek to San Fernando. Being a young Rotarian I had mixed emotions. I really do not know what to expect from the seminar, but I am a little excited` about making friends during this seminar. I also expected that it is really going to be humid and hot in this seaside resort city , but I never expect hot and fiery speeches rendered by the speakers in this seminar.

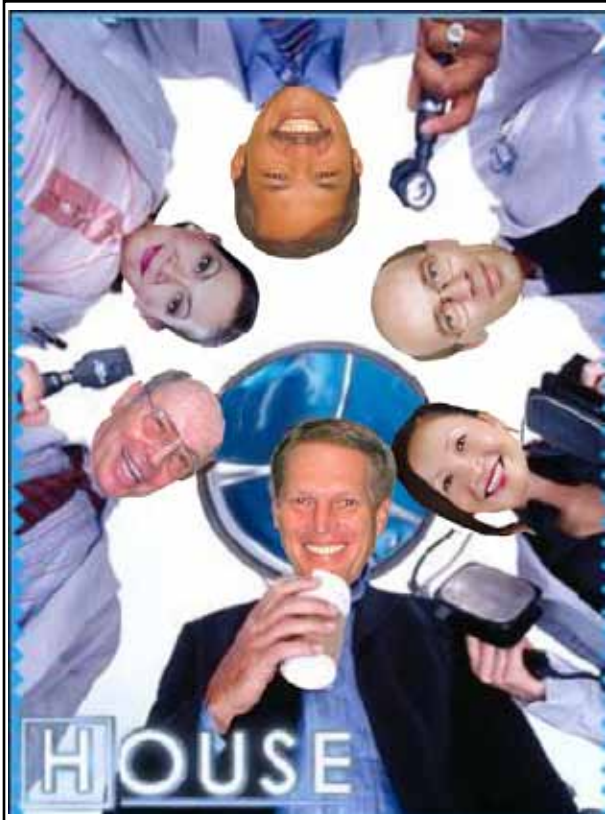
We arrived at San Fernando at 10:00 AM. First stop was At Bali Hai as we had to check in to our rooms. After few minutes rest, we were ready and suddenly we were at Ariana Hotel. I saw President Bert at the lobby and again he flashed his very presidential smile (He did not even say at the very start that I am assigned to do some retrospection about the seminar).

First Seminar, The Rotary Community Corps Seminar which was attended by around 6 RCC members of RCB brought by Pres. Bert. It went very well. Very good speakers, gave inspiring messages. It was the time again to hear DG Jess whom to my impression is very charismatic . First lesson to be learned by a New Rotarian. MAT Caparas was the first and lone Filipino R.I. President and RCC was his Brainchild. It was heartening to know that there are a lot of RCC's who help their communities with the support of RC's. It is like having a "Poor Mans" RC. It was finish on time and the number of delegates who attended? They were expecting 200 delegates but the final tally was 267 participants.



**Great Mind
has a Purpose**

EIC Dhory Vicencio



One of my inspirations in doing this column is my feature in this issue. I have actually experienced a battle within me, an inner conflict that most writers are going through. Much to my surprise, this simple column of mine has finally invaded my being. Why the battle? Well, even before I came up with this Editor's Comics, there is this funny little thought in my mind...and now, I am bringing it out to the entire world of Rotary. Now, the battle is whether to publish it or to keep it to myself. I guess my reserved character succumbed to the writer/editor in me, hence this feature.

I am proud to state that with all conviction, I present our Past President Michael Terrence Pearson as Dr. Gregory House of House.

Dr. House, the protagonist of the

innovative medical drama series, House has a brutally honest demeanor. While his behavior can border on antisocial, he is a brilliant diagnostician whose unconventional thinking and flawless instincts afford him a great deal of respect. He also thrives on the challenge of solving medical puzzles in order to save lives.

I regularly watch House but last Monday's episode presented his strong similarities with our PP Mike, going beyond their race and manner of speaking. I now possess a deep understanding of his character and not to my surprise, the more I associate him with PP Mike.

Dr. House, just like our PP Mike CARES. They may have biting wit and frequently enjoy picking people apart, but without a doubt and beyond all this stuff is their own distinct edification. They both maintain the highest FOCUS to solve the medical puzzle (for House) and issues (for PP Mike). Now, do you know that...when niceties start the caring stops? So let us savor his cynicism for this ultimately means...he cares for the Rotary Club of Baguio and us. Deep down inside, PP Mike is committed to our club and its members as Dr. House is committed to his patients. Dr. House may have an unorthodox bedside manner just as PP Mike would not even try to enchant the members with flowery words but they both do things for the best. There was a time when Dr. House had breached hospital protocol to save the life of a critically ill patient. While our PP Mike gives unpopular remarks to save the life of the club. The club directors and officers play the role of his elite team of experts. He leads them in unraveling the mysteries of Rotary club of Baguio and to brilliantly manage its affairs.

On the lighter side of it, they both have good sense of humor, but whiz kids as they are, you must be armed with same if not greater humor to appreciate them messing with you. Good thing I am and so are most of us!

OBJECT OF ROTARY

The Object of Rotary is to encourage and foster the ideal of service as a basis of worthy enterprise and, in particular, to encourage and foster:

FIRST.

The development of acquaintance as an opportunity for service.

SECOND.

High ethical standards in business and professions; the recognition of the worthiness of all useful occupations; and the dignifying of each Rotarian's occupation as an opportunity to serve society;

THIRD.

The application of the ideal of service in each Rotarian's personal, business, and community life;

FOURTH.

The advancement of international understanding, goodwill, and peace through a world fellowship of business and professional persons united in the ideal of service.

FOUR-WAY TEST OF ROTARY

Of all the things we think, say or do:

- 1** Is it the **TRUTH**?
- 2** Is it **FAIR** to all concerned?
- 3** Will it build **GOODWILL** and **BETTER FRIENDSHIPS**?
- 4** Will it be **BENEFICIAL** to all concerned?



SECRETARY'S NOTES



**Gerard's Update for
30 August 08**

Secretary Gerard Audineau

SPECIAL BIRTHDAY GREETINGS TO

Rtn. Joey Bugayong : September 01

FOR THE RECORD: 23 AUG 08

Guests:

Mr. Gerald Evan Sevilla: GHS – *Guest of PN Mia Cawed*
 Mr. Michel Schwarz: *Guest of Sec./ PP Gérard Audineau*
 Mr. Engel Soriano: *Guest of Dir./EIC Dhory Vicencio*
 Ms. Angeline Cabrera: *Guest of PN Mia Cawed*
 Mr. Amor Nierva: *Guest of PN Mia Cawed*

Rotary Anns:

RAP Cely Ladilad, RA Sec. Emily Paraan, RAPP Nitz Palma

We missed you last 23 August 2008:

Dir. Cecille Apostol, PP/Sec. Gérard Audineau (*mu*), VP Marilyn Barredo (*mu*), Rtn. Flo Bayquen (*mu*), Rtn. Henry Cabe, PP Diony Claridad (*exc*), Rtn. Emil Dayrit (*mu*), Aud. Rolly De Guzman, Rtn. Ging Fajardo, PP Jack Gesner (*exc*), Treas. Uwe Koeller (*mu*), PP Alfred Laygo (*mu*), Rtn. Joe Ramos (*exc*), Pres. Bert Talco (*mu*), Rtn. Joe Ursua (*mu*)

MAKE-UPS

23 August 08: D 3790 RCC Seminar

Pres. Bert Talco, PP/Sec. Gérard Audineau, VP Marilyn Barredo, Rtn. Flo Bayquen, PN Mia Cawed, Rtn. Emil Dayrit, Treas. Uwe Koeller, PP Alfred Laygo, Rtn. Joe Ursua, PP Linda Winter.

23 August 08: D 3790 TRF / Membership Seminars

Pres. Bert Talco, PP/Sec. Gérard Audineau, PP Veeh Balajo, VP Marilyn Barredo, Treas. Uwe Koeller, PP Alfred Laygo, Rtn. Joe Ursua, PP Linda Winter.

24 August 08: D 3790 TRF / Digital / Workshops

Pres. Bert Talco, Sec./PP Gérard Audineau, PP Veeh Balajo, VP Marilyn Barredo, PN Mia Cawed, Treas. Uwe Koeller, PP Alfred Laygo, Rtn. Joe Ursua, Dir./EIC Dhory Vicencio, PP Linda Winter.

25 August 08: RCC Taloy Sur Meeting

Pres. Bert Talco, VP Marilyn Barredo.

27 August 08: RCB Board Meeting

Pres. Bert Talco, Sec./PP Gérard Audineau, VP Marilyn Barredo, PN Mia Cawed, IPP Raffy Chan, Treasurer Uwe Koeller, PP Chris Peralta.

ON LEAVE

Rtn. Jody Alabanza (*exc*), Dir. Ike Dulnoan (*mu*), Rtn. Chris Faelnar, Dir. Ben Ladilad, Rtn. Herb Meadows, Rtn. Pam Perkins, PP Helmut Schlaaff.

MAKE-UP CARD

Thank you for honoring us with your presence

Rotarian: _____

Rotary Club of: _____

Date: _____

Gerard Audineau
RCB Secretary


Bert Talco
RCB President

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Pres. Bert Talco
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 District RCC Area 1 Chair and RI District
 Resources Group Coordinator for Health and Hunger*

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Medical Director

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PP Marcos Ben Cid
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