



rotary Club of Baguio

BAGUIO CITY, PHILIPPINES
 R.I. DIST 3790, CLUB NO. 16863
 Chartered on 21 February 1938
 Telefax No. (6374)442-3799
 E-mail: rcbulletin@yahoo.com
 URL: rcbaguio.d3790.org

THE CANAD

A Celebration of Service

The Rotary Club of Baguio meets
 at the Baguio Country Club
 every Saturday at
 12:30 to 2:20 p.m.

OFFICIAL CLUB BULLETIN Volume LXI Number 07 23 August 08

CLUB SPEAKER

GERALD EVAN D. SEVILLA



Topic:
Medicinal Uses of the Neem Tree

Please turn to Page 3 for our Speaker's Profile

CONTENTS IN A GLANCE

President's Corner..... 2
 GHS's Profile 3
 Retrospect 4
 Scenes we like to see 5
 Poyopoy and Taloy Sur RCC Induction 6
 Taloy Sur RCC, Feature 7
 Membership Development 8
 Sec. Notes, Editor's Comics 9
 Object of Rotary, Four Way Test, Rotary Bulletin.... 10
 Partners in Service 11-12

PROGRAMME

- 12:00 M. Fellowship
- 12:30 P.M. Call to Order IPP Raffy Chan
 Invocation.....Rtn. Joey Bugayong
 Pambansang Awit (Everyone)
 Rotary Hymn (Everyone)
- 12:40 Entertainment PP Benny Sunga
- 12:50 Intro of VR&G Rtn. Naas Demyttenaere
- 12:55 Finest Moments Rtn. Herb Hayes
- 1:10 Raffle Draw Rtn. Angie Visperas
- 1:15 Members' Time.....(Anyone)
- 1:25 President's Time IPP Raffy Chan
- 1:35 Intro of GHS Rtn. Gigi Maranan
 Speech..... Gerald Evan D. Sevilla
- 1:50 Open Forum
- 2:00 Response..... EIC Dhory Vicencio
- 2:15 Pilipinas Kong Mahal (Everyone)
 Adjournment..... IPP Raffy Chan

PP Doming Valencia
 Program Coordinator

Retrospector PP Veeh Balajo

NEXT WEEK

30 August 08
GUEST OF HONOR AND SPEAKER

MS. EMILY ALVAREZ
Topic: Solid Waste Management

PROGRAMME PARTICIPANTS

- Invocation Rtn. Emil Dayrit
- Entertainment Aud. Rolly de Guzman
- Intro of VR & G.....Rtn. Ging Fajardo
- Intro of GHS Rtn. Flo Bayquen
- Response..... Rtn. Herb Meadows
- RetrospectorDir. Ike Dulnoan

August is Membership and Retention Month

OFFICERS

ROTARY YEAR 2008-09

Dong Kurn (D.K.) Lee
President
Rotary International

Jesus "Jess" Nicdao
District Governor
District 3790

Eric "Eric" Rodriguez
Assistant District Governor
District 3790

ROTARY CLUB OF BAGUIO BOARD OF DIRECTORS

Alberto "Bert" Talco
President

Marilyn "Marilyn" Barredo
Vice President
Club Service Projects Director

Gerard "Gerard" Audineau
Secretary
The Rotary Foundation Director

Uwe "Uwe" Koeller
Treasurer

Mia Joy "Mia" Cawed
Club Administration Director
President Nominee

Dwight "Ike" Dulnoan
Club Public Relations Director

Rafael "Raffy" Chan
Immediate Past President

Cecille "Cecille" Apostol
Director

Ben "Ben" Ladilad
Director

Rhodora "Dhory" Vicencio
Director

ADVISERS & OFFICERS

PP Diony "Diony" Claridad
Adviser

PP Vicenia "Veeh" Balajo
Adviser

PP Horatio Christopher
"Chris" Peralta
Adviser
Membership Committee Chair

Rolando "Rolly" de Guzman
Auditor

Lito "Lito" Pangilinan
Sergeant-at-Arms

CAÑAO CLUB BULLETIN

Rhodora "Dhory" Vicencio
Editor-in-Chief

Rafael "Raffy" Chan
Adviser-Consultant

Gerard "Gerard" Audineau
Imager

Uwe "Uwe" Koeller
Imager

Evangelina "Gigi" Maranan
Business Manager

ROTARY ANNS OF RCB

Araceli "Cely" Ladilad
Rotary Ann President

PRESIDENT'S CORNER



Follow our **Guiding**
Light

Pres. Alberto "Bert" Talco

Rotary Greetings to everyone! Welcome to another day of fellowship and interaction!

The Rotary Club of Baguio is very glad to have its own, PP Doming Valencia as its Club Speaker during last Saturday's meeting. PP Doming presented a thorough and objective evaluation of the status of the club's membership for the past 20 years. Membership, as ever, is the most critical factor for an organization's existence. The success and failure of an organization depends on the constitution of its membership. The Rotary Club of Baguio has diversified quality members throughout the years. There was diversity in profession, nationality, belief, age and you name it, but this, I believe, was the ingredient of its successes. Yes, there is unity through diversity!

Branded as the old man's club, age may seem to be the present problem, but, is it? We owe to the "old" members our rich traditions, but for these to live on, we need to constantly infuse new members to the club. Truly, a club's existence depends upon its members.

The Rotary Club of Baguio is an extension of our families. That was proven by the visit of our sunshine committee to PP Angeling Palma's home last Saturday afternoon after our regular meeting. We hope that PP Angeling will get well soon, we miss the antics of our noise makers in our meetings! Continue the good work, Rtn. Flo Bayquen and company!

This week, Secretary/ PP Gerard was very busy preparing all the registration papers of our three newly organized Rotary Community Corps for submission to Rotary International. The matching grant documents which he has been preparing for the past days are also ready for submission. Coordination with the eleven prospective tri-seminar attendees on 23 and 24 August was also done with. The club is really gifted with a Past President just like Gerard, with him; everything will surely be done well!

This Saturday, IPP Raffy Chan will preside in our meeting. I will be driving down to La Union with our RCC delegates for the RCC seminar. It is just unfortunate that I can not have fellowship with you because of this District activity. Nevertheless, I enjoin everybody to welcome our Guest of Honor and Speaker, Mr. Gerald Evan D. Sevilla. Surely, with his talk, you will gain more knowledge and insights.

The regular monthly board meeting is scheduled on Wednesday, 27 August 08 at PP Chris Peralta's residence. Your Board of Directors and Officers will present their progress report. If you want to have make up for your attendance or simply would like to have fellowship with us, join us by all means.

Thought for the week: *"We have always needed old people to keep things from going too fast and young people to keep them from going too slow. Youth has fire and age has light and we need them both."*

GUEST OF HONOR AND SPEAKER'S PROFILE

GERALD EVAN D. SEVILLA

Personal Information

Date of Birth : 21 October 1973 Age : 34 Civil Status : Married Spouse Name : Cecille A. Sevilla Children : 2 Religion : Roman Catholic Email : geraldcecille@yahoo.com	2000-2002 Unicity Network Philippines Director - 2,000 Network Downlines, including 8 top Doctors in the country. - Speaker and Lecturer in Doctors Presentation and Scientific Meetings. - Expanded network to Visayas and Mindanao - Developed Excellence in Sales training course.	E-load from 30 to 1000 retailers.
---	---	-----------------------------------

Experiences and Achievements

Present The GreenCow Company Inc. - General Manager 2007 Bioneem, Inc. - Product Manager - Nationwide coordinator for product development - Development and implementation of Marketing Strategy 2005-2006 Diana Stalder by Dermaline Direct Sales Executive Distributor & Franchise Coordinator - Achieved Highest position in 4 months - 5,000 Network members - Opened 4 Dermaline Skin Care Clinics, 11 Distribution Centers - Suggested innovations in the marketing plan that strengthened Direct Sales. - Implemented training course for new recruits — speeding recruitment. 2003-2005 Prumerica Financial South Ridge, WA Lifeplanner - 2nd Placer in Insurance Commission Exam (Life) - 9 weeks 3W performer - 70 active clients - More than P1M in Net Annualized Premiums 2002-2003 VNS Net – SMART Com. Major Dealer Marketing Manager - Expanded Retail Outlets of Smart	1996-2000 Morinda International Pearl - 8,000 Network Downlines - Founders Club Member - Qualified and attended 1999 Morinda Convention in Anaheim, CA. U.S. - Speaker and Presenter in Hotel Meetings
---	--

Special Skills

Consultant in Network Marketing Programs

- Unilevel / Multilevel Marketing Plan
- Staircase-breakaway System
- Binary System
- Binary –Unilevel Combination System
- Forced matrix system

Marketing Materials and Presentation Design.

- MS PowerPoint
- MS Publisher

Education

1998
 Philippine School of Business Admin – Q.C.
 B.S, Accountancy

1992
 Mary Mount School

1991
 Claret School Highschool

Interests and hobbies

Badminton, Gourmet cooking, computers, traveling, reading motivational books.



The Meeting That Was 16 August 08

Treas. Uwe Koeller

August 16 2008, The Rotary Club of Baguio is meeting. President Bert Talco called the meeting at 12:30 to order. The Invocation was given by PP Ben Cid. The Pambansang Awit and the Rotary Hymn were sung a capella as there was no technician around to start the music.

Program Coordinator was PN Mia Cawed. The Entertainment was organized by Rtn. Gigi Maranan. She had invited the violinist Mark Hector de Saung-Reehal to play for us. We heard “The Nearness of you”, “Moon River” and “Diavolo”. The introduction of VR&G had been done by Rtn. Teop Rondez. We have had 2 guests aside from the violinist in the persons of former Rotarian Johnnie Go and our Scholar Michelle Parac.

Rtn. Joe Ramos who gave us quite a number of amusing short stories had done the Finest Moments. Then, the raffle draws by Rtn. Angie Visperas, our Raffle Master for this year. Again, he prepared another set of wonderful prizes. Thanks for your efforts, Angie. Happy winners were Rtn. Joe Ramos, PP Benny Sunga, PP Alfred Laygo, yours truly (Treas. Uwe Koeller), PP Veeh Balajo, PN Mia Cawed, Rtn. Herb Hayes, IPP Raffy Chan, our guest Johnnie Go, Rtn. Flo Bayquen. You counted? Yes, we had 10 winners / prizes.

During Members’ Time, Treas. Uwe Koeller gave the check book of the different Fund accounts to the Chairmen of these accounts (PP Mike Pearson, PP Chris Peralta, PP Benny Sunga). Rtn. Flo thanked PN Mia for her assignment for his year. She is tasked to spread further the spirit of friendship by celebrating birthdays, anniversaries and also visiting sick Rotarians in our Club. VP Marilyn followed with information on plans for gala-carnival with a fashion show on October / November as a fund raising activity. PP Mike invited us to join Centennial Dinner at 6:30 PM on Baguio Day, 01 September 08.

During President’s Time Pres. Bert thanked the 7/11 team: 7 members who joined him at the Induction this morning of the new RCC at Poyopoy + Taloy Elementary School, and 11 members who have been at the Joined Cluster Meeting yesterday evening. RCB had the largest group there. He also requested Sec./ PP Gerard to be the coordinator for our trip to the Tri-Seminar next weekend in San Fernando, La Union. Furthermore, he thanked Rtn. Angie for the raffle is making higher profit. He announced that this afternoon after the meeting, there will be a fellowship visit to PP Angelina Palma. Birthday celebrant was PP Doming Valencia, and he received a nice birthday card with greetings and signatures from all of us.

And somehow our Program Coordinator PN Mia Cawed was expecting a long meeting – she asked Pres. Bert already at 13:45 to extend the meeting.

PP Benny Sunga introduced our Club Speaker, our very own PP Doming Valencia. He gave us 12- minute information, which is not printed in the Cañao – for example that both have been inducted on the same day to RCB – it was 20 February 1988.

PP Doming’s topic was “Status of Membership For The Past 20 Years”. He explained to us first statistics, then he gave a summary / analysis, and lastly the conclusion.

I will summarize here only a few information / numbers. The peak in number of members was during the term of PP Rene Ronquillo 98/99 with 63 members, and PP Veeh Balajo had in the 60th club anniversary year 60 members. Before this had been two deep years, but the taken action showed results. Today we are already in the fourth year with low member numbers. In the end of the year 2004/05 the club lost 21 members as the members who seldom showed up had not been counted anymore. Interesting is that the net loss over the last 15 years is only 2 members, we gain what we lost. RCB is and was an “old man’s club” with 19 different classifications, dominated by the three classifications Health Care (8), Real Estates (6) and Marketing + Sales (5). The cost of membership rose from Pesos 1000 in 88/89 over 1700 in 91/92, 2000 in 95/96, 4500 in 2000/01, 5500 in 05/06 to 7000 Pesos today. 70% is for our RCB, 30% is going to Rotary International. The other Rotary clubs in Baguio charge as follows: RCMB + RCBSC 6000; RCBN, RCBS, RCBSR, RCDS 5000; RCLT 3500.

RCB member has to spend approximately Php 41,000.00 in a year for costs like something like Php 22,500.00 for meals during the meetings and others. Internationally, Rotary average is 36 members, in the Philippines it is 26, whereas RCB has an average of 54. In the last four years, RCB had an average of 44 members. In conclusion, we heard the major concerns of our club. 1) Decline in Membership over the last two decades. 2) Increasing cost of membership – one of the biggest expenses is our Cañao. 3) RCB is an unbalanced club in terms of Age and Community Representation. 4) The need for an aggressive and sustained Membership Development Program, but with quality for quantity. And we should not forget: “I think we can make the club more attractive, and we can survive.” (PP Doming)

All information was given in 57 minutes. The Open Forum followed and it showed that the topic was a very interesting one and that the members of RCB see the importance of recruitment as it lasted 45 minutes. PP Teop Rondez announced that he will start to bring in new members starting with members of the next generation in his own family.

VP Marilyn gave the Response and Pres. Bert gave the Plaque of Appreciation, the Pilipinas Kong Mahal was sung, and the meeting was adjourned at 3:45 PM.

SCENES WE LIKE TO SEE

**Images from Last Week's Meeting
16 August 08**



Images by
PP/SEC Gerard Audineau

Captions by
EIC Dhory Vicencio



PP Ben Cid led a solemn Invocation while the Program Coordinator PN Mia joined in prayer.



A fresh and interesting entertainment was provided by Rtn. Gigi Maranan.



RCB filled a long head table with the distinguished speaker, PP Doming at the center.



PP Benny Sunga was well-prepared with his long but unique introduction of Club Speaker.



Rtn. Flo displayed her charm to cañao imager who caught this lovable picture.



A very impressive presentation was given by our birthday celebrant-speaker PP Doming Valencia.



Pres. Bert Talco gave the second token (for the day) to PP Doming, this time as Club Speaker.

POYOPOY AND TALOY SUR RCC INDUCTION

16 August 08



Images by
PP Gerard Audineau



Synopsis by
PP Linda Winter

Synopsis:

RRC of Poyopoy Pres. Agustino Dis-ag RCC of Taloy Sur Pres. Andres David said “ *ALL I need is COOPERATION. Induction & Wedding has the same principle - oath of obligation & responsibility. We are married to RC Baguio, so we support the project activities.* ”

RCBaguio members Pres. Bert Talco, PP Gerard Audineau ,PP Linda Winter, PP Chris Peralta, PP Roger Naz, PN Mia Cawed & VP Marilyn Barredo attended the induction of officers of RCC of Poyopoy and RCC of Taloy Sur together with Vice Mayor of Tuba, Benguet





Images by
PP Linda Winter

“Taloy Sur Elem. School shows urgent need of Toilet renovation & Hygiene practice”



FACTS ABOUT THE CAÑAO

By: Rtn. Angie Visperas

Did you know?

- That the original name of the Club Bulletin was THE BAGUIO CAÑAO and that the 1st editor was the late “P.W.” Percy Warner Tinan (from an extent August 1938 copy published in the Cañao in 1978 under the term of PP Jerry Salvosa)
- That the beautiful cover of the CAÑAO was designed by Rtn. Joseph “Jody” Alabanza in 1964. Innovations were introduced later.
- That the inclusion of candid pictorials in the CAÑAO was introduced by PP Galo Reyes when he was the EIC.
- That the binding of the CAÑAO into a book form was introduced by Editor/ Secretary Noel “Ozzie” Osborn in 1968. Earlier, bookbound Cañao were done individually and published in mimeographed and lino-typed form,
- That the first Editor after WWII was the late Rtn. Benjamin “Ben” Salvosa (father of PP Jerry Sa;vosa), followed by PP “Abe” Abellera.
- That in the early years, Cañao publication was done every fortnight until 1968, when the late Rtn./EIC “Carding” Paraan made it weekly, printing the CAÑAO in mimeographed form. This way, being a newspaperman himself, the news or articles were fresh and not “stale”

10 Easy Ways

Contributed by: PP Linda Winter

1. Promote — via the media — club and district activities which address important community issues — Each time Rotary is mentioned in the news, hundreds, thousands, and sometimes millions of people are reached. More than just enhancing Rotary's image, public relations can help gain support for projects, attract members, and improve the quality of service that Rotarians provide. In order to take full advantage of the media, Rotary news must be presented properly. The following are some tips on how to effectively promote Rotary in the media:

- **Appoint club and district PR chairpersons** — Attracting media attention requires hard work and research. A significant advantage is gained by appointing club and district PR chairpersons who work in the communications field and understand the media in your area.

- **Know the media in your area** — Approach the media strategically. Link your story to a larger trend or current news events. When presenting a story idea to the media, make sure it is brief and to the point. Think of how to best present Rotary in a 30-second sound "bite." Tailor your idea to a specific journalist, publication or broadcast program. Health segments require stories with a health angle, international news programs require an international angle.

- **Offer knowledgeable rotary spokespeople** — When suggesting a story to the media, make sure you can offer articulate local spokespeople. A spokesperson should be someone who is actively involved and can inform others.

- **Identify Newsworthy Story Angles** — Every Rotary story must have significant news value. The best public relations for Rotary is effective service. How Rotary addresses real needs in the community is the kind of newsworthy story that interests journalists. It helps to support your story idea with background materials, such as fact sheets or brochures, which are available from the service center in your area.

For more information about promoting local club activities, consult Rotary publications including, *"Effective Public Relations: A Guide for Rotary Clubs."*

2. Develop a Rotary web site and encourage community organizations to link to it — In this technological age, it's important to keep pace with the times. The Internet is a powerful tool for sharing club and district activities.

- Consider developing your own club or district web page. Rotary sites help attract and retain members, improve club communications across the globe, and make club project information available to your local media.

- The number of people reached with Rotary's message can be substantially increased by encouraging community groups to send their visitors to your club's site for additional information on certain local issues and programs.

3. Solicit third party endorsements of Rotary projects — It's important for Rotarians to share the good work of Rotary. But it is more credible, more believable and more impressive to have others talk about our good deeds. An organization with which Rotary partners is an excellent source for a third party endorsement. Ask executive directors of organizations and community leaders to talk up Rotary at events, in organizational publications and through the media.

4. Ask the beneficiaries of Rotary service to speak on behalf of the club or district — No comment is more powerful than one made by a person or a family that has benefited from Rotary's work. For example, at a press conference to announce housing units built or supported by Rotary, have the head of household or a child speak instead of a Rotary official. People watching the report on television or reading about it in the newspaper will be much more moved by their testimony.

5. Publicize member participation in club and district activities in business and trade periodicals — Rotary members spend a lot of time volunteering in their communities. Have their work recognized among their professional peers by sending a press release to various industry publications. For example, publicize a member's work on an anti-violence initiative in a local, regional or national banking journal.

6. Arrange for Rotary displays in local libraries, banks, city halls, etc. — Many organizations will permit community groups to put up displays in their buildings. Order materials from the RI catalog and set up an educational display in heavily trafficked places.

7. Produce a video of club and district activity — Many Rotary clubs have members who have the equipment and knowledge necessary to produce a video, and editing can often be donated. A compelling video depicting hands-on activities is a good way of telling the Rotary story. The video could be used as part of a display and it could be sent to interested members of the media and organizations. A shorter version could be submitted for consideration as a public service announcement. The tape could also be used for district conferences and other Rotary events.

8. Promote Rotary's work with and for young people — The media is often interested in programs relating to young people. They are particularly interested in projects being carried out by young people such as Rotaract and Interact activities and the Ambassadorial Scholarship program. Promoting of young people to the media is also a good way of updating the image of Rotary.

9. Seek opportunities for Rotarians to speak at community events and in schools — Visibility is an important prerequisite to membership recruitment. Be aggressive in identifying opportunities for members of Rotary to speak at community events. Rotarians are capable of providing valuable commentary on any number of community issues. Be proactive! Don't wait to be invited. Organizers will be glad that you called!

10. Speak to the local press club — Every major city has a local press organization. Learn about yours and call them to see if it might be possible to come and speak at an upcoming meeting. Tell them you'd like to talk about Rotary's role in important community issues such as drug abuse prevention, tutoring, anti-violence initiatives, and preventive recreational programs designed to provide structured activities in which children can be productive and have fun.

EDITOR'S COMICS



Great Mind has a Purpose

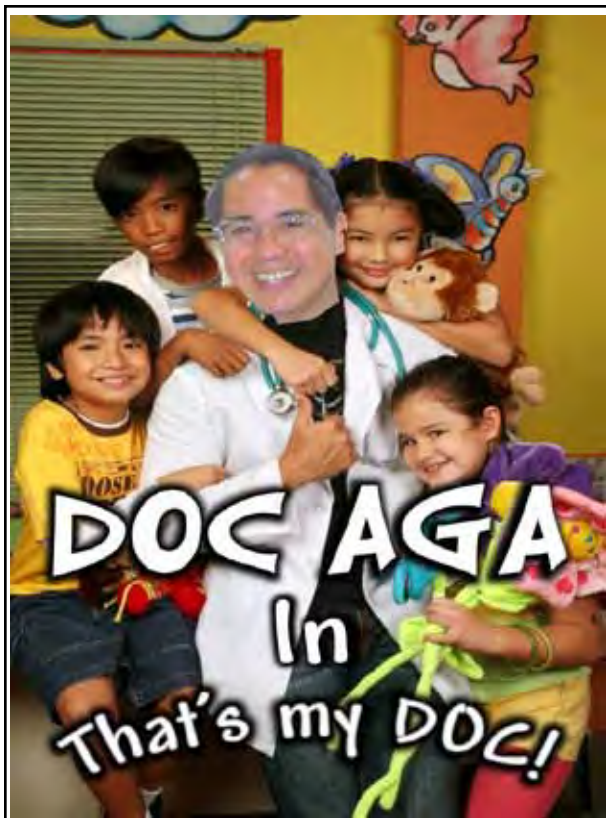
EIC Dhory Vicencio

No one can deny that our Rtn. Joey Bugayong is the “Aga Muhlach” of Rotary Club of Baguio. But to expound on his comic portrayal, featured here is “Doc Aga”, the star of *That’s My Doc*.

Yes, our dear surgeon Rtn. Joey and Aga both possess purest personifications of the words handsome and charming. They are both highly involved in social responsiveness and they are both “stars” in their respective profession.

Guessing his age is a tough job for his handsome face does not show it. Most of us were taken aback when during our grand fellowship he revealed that he now has dual citizenship. Well, I really thought it was a joke!

Our Rtn. Joey a.k.a. Doc Aga is also one of the friendliest Rotarians in our club. His charm and wit exude with his affability. This characteristic makes him a remarkable Rotarian and of course a successful surgeon as well.



SECRETARY'S NOTES



Gerard's Update for 16 August 08

Secretary Gerard Audineau

BIRTHDAY AND ANNIVERSARY

SPECIAL BIRTHDAY GREETINGS TO:

Aud. Rolly De Guzman : August 23

FOR THE RECORD: 16 AUG 08

Guests:

Ms. Michelle Parac: Guest of VP Marilyn Barredo

Mr. Johnnie Go: Guest of Rtn. Joe Ramos

Mr. Mark Hector de Saung-Reehal: Guest of Rtn. Gigi Maranan

We missed you last 16 August 2008:

Dir. Cecille Apostol (*mu*), Rtn. Henry Cabe (*mu*), PP Diony Claridad (*exc*), Rtn. Emil Dayrit, Rtn. Nas Demyttenaere (*mu*), Dir. Ike Dulnoan, Rtn. Ging Fajardo, PP Jack Gesner (*exc*), Rtn. Gigi Maranan (*mu*), PP Roger Naz (*mu*), PP Angeling Palma (*exc*), Rtn. Joe Ursua (*mu*), PP Johnny Zarate (*exc*)

MAKE-UPS

13 August 08: RCB Sunrise meeting

Rtn. Naas Demyttenaere

15 August 08: Cluster 1C Fellowship meeting

Pres. Bert Talco, Rtn. Cecille Apostol, Sec./PP Gérard Audineau, VP Marilyn Barredo, Rtn. Henry Cabe, Treas. Uwe Koeller, Rtn. Gigi Maranan, PP Lito Pangilinan, PP Benny sunga, PP Linda winter, PP Johnny Zarate

16 August 08: Induction RCC Taloy Sur & Poyopoy

Pres. Bert Talco, Sec./PP Gérard Audineau, VP Marilyn Barredo, PN Mia Cawed, PP Roger Naz, PP Chris Peralta, PP Linda Winter

16 August 08: Sunshine Visit to PP Angeling Palma

Pres. Bert Talco, PP Veeh Balajo, VP Marilyn Barredo, Rtn. Flo Bayquen, Rtn. Joey Bugayong, PN Mia Cawed, IPP Raffy Chan, PP Diony Claridad, Treas. Uwe Koeller, PP Alfred Laygo, Rtn. Ping Paraan, PP Chris Peralta, Rtn. Joe Ramos, PP Doming Valencia, Rtn. Angie Visperas, PP Linda Winter

ON LEAVE

Rtn. Jody Alabanza (*exc*), Rtn. Chris Faelnar, Rtn. Charles Kang, Rtn. Pam Perkins, PP Helmut Schlaaff (*mu*), Rtn. Herb Meadows, Dir. Ben Ladilad

OBJECT OF ROTARY

The Object of Rotary is to encourage and foster the ideal of service as a basis of worthy enterprise and, in particular, to encourage and foster:

FIRST.

The development of acquaintance as an opportunity for service.

SECOND.

High ethical standards in business and professions; the recognition of the worthiness of all useful occupations; and the dignifying of each Rotarian's occupation as an opportunity to serve society;

THIRD.

The application of the ideal of service in each Rotarian's personal, business, and community life;

FOURTH.

The advancement of international understanding, goodwill, and peace through a world fellowship of business and professional persons united in the ideal of service.

FOUR-WAY TEST OF ROTARY

Of all the things we think, say or do:

- 1** Is it the **TRUTH**?
- 2** Is it **FAIR** to all concerned?
- 3** Will it build **GOODWILL** and **BETTER FRIENDSHIPS**?
- 4** Will it be **BENEFICIAL** to all concerned?



ROTARY BULLETIN

DISTRICT AFFAIRS

23-24 August 08- Tri-Seminar 2008

Registration: P2,300.00

(both RCC and TRF & MDS Seminars)

23 August - RCC Seminar

Registration at 9:00 AM

Seminar at 10:00 AM to 3:00 PM

Ariana Hotel, Bauang

Registration P 700.00

24 August - TRF and MDS Seminars

Oasis Hotel, SFLU starts at 9:00 AM.

Registration: P 2,000.00

WHERE TO MAKE UP

RC La Trinidad:

President Willy Fred Begay

Mondays- 7:00 PM

Jack's Restaurant, Km. 4, La Trinidad,

Benguet

RC Metro Baguio:

President Edwin Mora

Tuesdays- 7:00 PM

Baguio Country Club, Baguio City

RC Baguio Sunrise:

President Dominador Rojas Jr.

Wednesdays- 8:30 AM

Baguio Country Club, Baguio City

RC Baguio North:

President Oscar B. Cadelaña

Wednesdays- 7:00 PM

Ivy's Grill, Hotel Supreme, Baguio City

RC Baguio Summer Capital:

President Kenneth S. So

Wednesdays- 8:00 PM

Cooyesan Plaza Hotel, Baguio City

RC Baguio South:

President Emmanuel Clemente

Fridays- 7:00 PM

Baguio Country Club, Baguio City

RC Downtown Session:

President Maurice Bajada

Fridays- 7:00 PM

Villa Cordillera

Gen. Luna Extension, Baguio City

MAKE-UP CARD

Thank you for honoring us with your presence

Rotarian: _____

Rotary Club of: _____

Date: _____

Gerard Audineau

RCB Secretary

Bert Talco


RCB President

PARTNERS IN SERVICE





Compliments from
Pres. Bert Talco
Civil Engineer

Compliments from
PP Gerard & RA Terry Audineau
*RCB Secretary and TRF Committee Chair
 District RCC Area 1 Chair and RI District
 Resources Group Coordinator for Health and Hunger*

 **RCBC** RIZAL COMMERCIAL BANKING CORPORATION
 A YGC Company
Rolando B. De Guzman
AVP/Business Center Manager
 RCBC Building, Session Road, Baguio City
 Tel. Nos.: (074) 442-2077; 442-5354; 442-5346

Compliments from
PP LINDA WINTER
 Rota-Kid Jennifer Winter

 **BAGUIO MEDICAL CENTER**
 No. 9 Military Cut-Off Road, Baguio City, Philippines
 Tel. Nos.: 442-3338 or 442-2626 / Fax. No.442-5135
 P.O.Box 58, Baguio City
 2008: "Now On Our 40th Year of Dedicated Service"
PP Dionisio "Diony" Claridad Jr.
Medical Director

 **MS CID EDUCATIONAL SUPPLY**
PP Marcos Ben Cid
 Office Address:
 81-85 Session Rd., Baguio City, Tel. (074)442-2634, Fax. (074)446-6569


 **R.G. CHAN & ASSOCIATES**
 ARCHITECTS ENGINEERS ENVIRONMENTAL PLANNERS
IPP Raffy Chan & RAPP Josie Chan
ARCHITECTS
www.rgchan.com.ph


BAGUIO OLYMPIA SALES & SERVICES, INC.
 (074) 444-2994 olympia@mozcom.com
 ...office equipment sales and services...

 **LUZON HYDRO CORPORATION**

 **rorschach design & print**
Printing Services
 - Brochures - Letterheads
 - Business Forms - Newsletters
 - Calendars - Posters
 - Calling Cards - Stickers
 - Company Folders - POP Display
 - Envelopes - Banners & Streamers
 - Invitations - Signage
 - Leaflets / Flyers - Vehicle Wraps & Decals
Graphic Design and Layout
 - Print Material Designing
 - Logo Design & Corporate Identity
 - Print Advertising Campaigns
 - Illustration
 - Mock-up & Presentations
 19 Everlasting Street, Saint Joseph Village, Baguio City 2600
 ✉ rorschach.design@gmail.com | ☎ 0917.500.4304

Compliments from
Dir. Ben Ladilad
& RAP Cely Ladilad

 **ASSUMPTION MEDICAL DIAGNOSTIC CENTER, INC.**

SERVICES OFFERED

- * DIAGNOSTIC X-RAY EXAMINATIONS
 - * ULTRASOUND EXAMINATIONS
 - General Diagnostic Ultrasound
 - Sonomammography
 - 4D Pregnancy Examination
 - Petipheral Vascular Color Doppler Ultrasound
 - * CARDIAC LABORATORY
 - ECG
 - Treadmill-Exercise Test
 - Adult and Pediatric 2D Echo
- * COMPUTERIZED CLINICAL LABORATORY
 - Rapid Dengue Detection Test (one day fever)
 - HIV Test
- * SPECIALTY CLINICS
- * STONE CENTER (ESWL)

DIGESTIVE ENDOSCOPY
 Located at SLU Hospital of teh Sacred Heart
Procedures: - Colonoscopy/EGD - Proctosigmoidoscopy
 - Sclerotherapy - Polypectomy
 - FB Extraction - PEG

AMDC La Trinidad
 Servik Loy Bldg.
 Km. 5, La Trinidad, Benguet
 Tel. N. 309-3256

AMDC Baguio
 # 10 VFM Bldg.
 Assumption Rd., Baguio City
 Tel. No. 443-9580, 443-9579,
 304-2203

*Mondays to Sundays including Holidays
 Business Hours: 6:00 a.m. to 6:00 p.m.
 except Sundays 8:00 a.m.- 12:00 noon*

Offices for Rent still available at AMDC, Baguio and La Trinidad

Productivity equals zero systems loss.

PARTNERS IN SERVICE

Wherever your dreams take you... We will bring you home...

**House and Lot
Package starts at **1.690M****

**Ready for Occupancy Houses - Subdivision Lots
House & Lot Packages**

MEGALOPOLIS

PROPERTIES, INCORPORATED

EXPERIENCE. INTEGRITY. SERVICE

Unit 222-C 2nd flr. Back Veranda, SM City Baguio

444-2607

0921-WOW - MEGA

www.megalopolisproperties.com 969 - 6342



**Actual House built at Eagle Crest
Subd., Bakakeng, Baguio City**

HLURB Permit No. REM-CAR-AD-012307-004
This advertisement is approved & authorized by the
Housing and Land Use Regulatory Board (HLURB-CAR)

You must be the change you wish to see in the world.