



**rotary club of Baguio**  
**BAGUIO CITY, PHILIPPINES**  
 R.I. DIST 3790, CLUB NO. 16863  
 Chartered on 21 February 1938  
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# THE CAÑAO

*A Celebration of Service*

The Rotary Club of Baguio meets  
 at the Baguio Country Club  
 every Saturday at  
 12:30 to 2:15 p.m.



OFFICIAL CLUB BULLETIN Volume LX Number 40 26 April 08

## CLUB SPEAKER

**RTN. FRANCISO A. PARAAN**  
 Rotary Club of Baguio



*Topic: Liberation of Baguio*

Please turn to Page 3 for our Speaker's Profile

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## PROGRAMME

12:00 M.	Fellowship
12:30 P.M.	Call to Order ..... Pres. Raffy Chan
	Invocation ..... Rotary Ann
	Pambansang Awit ..... (Everyone)
	Rotary Hymn ..... (Everyone)
12:40	Entertainment ..... Rotary Ann
12:50	Intro of VR&G ..... PP Mike Pearson
12:55	Finest Moment ..... PP Veeh Balajo
1:10	Raffle Draw ..... Treas. Marilyn Barredo
1:15	Members' Time ..... (Anyone)
1:20	President's Time ..... Pres. Raffy Chan
1:25	Intro of Speaker ..... PP Teop Rondez
	Speech ..... Rtn. Francisco A. Paraan
1:50	Open Forum
2:00	Response ..... Dir. Cecille Apostol
2:15	Pilipinas Kong Mahal ..... (Everyone)
	Adjournment ..... Pres. Raffy Chan

**Dir. Ike Dulnoan**  
 Program Coordinator

Retrospector PE Bert Talco

## FOR NEXT WEEK

**03 May 08**

### PP TEOPISTO RONDEZ

*Topic: Overseas Filipino Workers (OFW)  
 Our Modern Day Heroes*

## PROGRAMME PARTICIPANTS

Program Coordinator.....	Treas. Marilyn Barredo
Invocation-Reflection .....	If Today
Entertainment .....	Rtn. Charles Kang
Intro of VR&G .....	PP Ben Cid
Finest Moment .....	Rtn. Ging Fajardo
Intro of GHS.....	Rtn. Naas Demyttenaere
Response.....	IPP Gerard Audineau
Retrospect.....	Rtn. Henry Cabe

**APRIL IS DISTRICT CONFERENCE MONTH**

## PRESIDENT'S CORNER



**Maxima debetur puero  
reverentia.**

Pres. Raffy Chan

To all who joined me at the District Conference, allow me to offer my profound appreciation. You have just become part of our new RCB history where for the first time in our recent years as the Mother Club of District 3790, sixty seven percent (67%) of our members have registered/joined a district activity.

DisCon 2008, hosted by the RCB Sunrise has been rated as "EXCELLENT" by PDG Lina Aurelio, the RI President Representative of the Philippines. It was such a well-run activity, with good to excellent programs; and most of all- outstanding participation. On the last item, the RCB had a substantial number of 31 who registered/attended. Ours was the best attendance from clubs in our District 3790-1C Cluster (save for the host club, of course).

My hope is that we can do this again-have more than half of our members, join a district activity next Rotary Year and the following years.

The highlight of the Governor's Ball seemed to be the performance of Miss Carmen Pateña. Those familiar with her (like your president) will remember her from decades ago. Her singing is excellent as ever; her stage presence and fine humor were such a treat for those in attendance. Only as I see it: if you missed her performance, you missed a major fun portion of the DisCon.

\*\*\*\*\*

Your President was pleasantly surprised to learn that there are 34 members who have garnered a one-hundred percent attendance during our first three quarters.

My first reaction was to check with Sec. Uwe, who reconfirmed the head count. There is a criterion when a member takes a leave of absence; and then upon his return to the city, promptly makes up for his absences. Our club secretary can explain this attendance facet to you if you are interested in learning more about it.

To all concerned, keep up the good job and expect to receive your "Everlasting Award" in June 2008- which is now fast approaching. This is against the premise that you will keep up with your excellent attendance initiative.

\*\*\*\*\*

The hard copy edition of our 2008 Membership Directory will be out shortly. In this regard, please take time to make a final check of the personal information on your esteemed self and your spouse which we will transmit those present in the meeting today. Take the initiative to quadruple check all entries and when appropriate, promptly let us know regarding any needed corrections.

We will be giving each RCB member a strip printout of your portion of the RCB Member-Spouse Directory for your appreciation and your basis for checking. Our request is for your your cooperation in checking and returning the strip to us with your signature/confirmation and corrections- if any.

With this procedure, should any errors occur on your personal information; you would have no one to blame but yourself if you fail to do your share (at present time) on our above request. Only with everyone's assistance can we eliminate or minimize errors in our Membership Directory.

\*\*\*\*\*

Our Latin axiom for this week- Maxima debetur puero reverentia. It literally means: we owe the greatest respect to a child. To me, this is connotative of our obligation as parents to nurture our young children. Whether they are our own or even the mendicants in the streets, we owe it to all children the manifestation of respect. The more senior among us will probably frown upon this axiom but (like it or not) it should be something we should all genuinely ponder.

# CLUB SPEAKER'S PROFILE

## FRANCISO A. PARAAN

### PERSONAL INFORMATION:

Birthday : May 01, 1917  
Civil Status : Married  
Spouse : Emilie Magalong Paraan  
Father : Guillermo Garcia Paraan (deceased)  
Mother : Ana Alafriz Paraan (deceased)  
Siblings : Renato, Leda, Ronaldo, Rodolfo, Amelia, Roberto, Rolando, Abigail

### EDUCATIONAL BACKGROUND:

Elementary : Baguio Central School (1931)  
Secondary : Mt. Province High School (1935)  
Vocational : Gregg Business College (1936)  
College : University of the Philippines (undergraduate)  
Baguio Colleges Foundation, BSBA (1951)  
Professional : Southern Institute, University of Louisville, Ky (1958)  
Advanced Management in the Far East (1978)

### AWARDS:

Military : Combat Infantryman Badge (1941-1949) US Presidential Unit Citation  
Phil. Republic Presidential Unit Citation  
Prisoner of War Medal  
Asiatic-Pacific Campaign Medal  
Occupation Medal – Japan  
WWII Victory Medal  
Philippine Defense Medal  
Philippine Liberation Medal  
Philippine Independence Medal  
Presidential Leadership, BCF (1951)  
Baguio City Police-Civic and Youth Service (1958)  
Achievement Award – Police Administration and Industrial Management, BCF (1965)  
Gold USA Award – Boy Scout of the Philippines (1969)  
Outstanding Citizen – City of Baguio (1981)  
Fellow in Personnel Management, Personnel Management Ass'n of the Phil. (1981)  
Gold Award of Service, PNR (1985)  
Trail Blazer Award, Philippine Mental Health Association (1984)  
Outstanding Alumnus, BCF (1986)  
Outstanding Alumnus, BCNHS (1987)  
Gintong Ama Award by Pres. Corazon Aquino (1987)  
Professional Achievement, BCF (1987)  
Director Award, BWD (1995)  
Most Outstanding Veteran, Gen MacArthur Veterans Memorial Foundation (1995)  
Gintong Tala Achievers Award, City of Baguio/Pres. Gloria Arroyo (2004)  
Founder Recognition Award, Jaime V. Ongpin Foundation, Inc. (2005)  
Baguio Jaycees Rizal Monument Award (2007)

### TRAINING:

Pres. Magsaysay Travel Observation Grant for Outstanding Police Chief in the Philippines, Far East US and Europe (1957)  
International Association of Chiefs of Police – Chigaco, Illinois, US (1956)  
International Association of Chiefs of Police – Miami Beach, Florida, US (1958)  
Police Science and Administration – Washington Police Academy, Washington D.C., US (1958)  
Police Training, New York Police Academy, US (1959)  
Communications, Michigan State University, US (1959)  
Mine Safety Conference-International Labor Organization, Geneva, Switzerland (1977)  
Metal Detection, Finland, Canada and Germany (1977)  
Security Management, Hongkong, China (1981)  
Industrial Security, American Society of Industrial Security, Washington D.C. (1981)  
Personnel Management – World Federation of Personnel Mgmt. Mexico City (1981)

Art of Negotiation, Chigaco, Illinois, US (1981)

### MEMBERSHIP AND ORGANIZATIONS:

Philippine National Red Cross, Baguio-Chairman and Life Member (1957)  
Boy Scouts of the Philippines, Baguio – President (1960)  
Philippine Veterans Legion, Baguio-Commander (1960)  
Baguio Jaycees President (1957-1958)  
Baguio Jaycees Senate – President (1970)  
Baguio Lions Club – President (1962)  
Northern Luzon Association for the Blind Incorporator (1980)  
Philippine Mine Safety Association (National) President (1977-1978)  
Family Planning Organization of the Philippines (National) – Board Member (1978)  
Tri-Pacific Committee, DOLE National – Member (1980)  
Mediation Board, DOLE – Member (1984)  
MPHS-BCHS Alumni Association – President (1986)  
BCF Alumni Association – President (1987)  
Baguio Apaches – Chief (19\_)  
Rotary Club of Pasay – Member (1980)  
American Legion – Member (1980)  
Jaime V. Ongpin Foundation, Inc. – Board Chairman (1980-1992)  
National Executive Board, BSP – Board Member (1994)  
Veterans Federation of the Philippines – Member (1986 to date)  
Team Baguio – Chairman (1997-2000)  
WWII Fil Am Veterans Commander (1999)  
Baguio Pioneers Heritage Society, Inc. – Chairman (2002 to date)  
Child and Family Service, Consuelo Alger Foundation – Board Member (1996-2000)

### EMPLOYMENT:

Newsboy, shoe shine boy,  
caddy boy, pony boy,  
tennis pulot boy – Self Employed (127-1931)  
Miner – Monte Criso Mines (1935)  
Janitor/Clerk - Western Equipment and Supply Company (1936)  
Secretary – United Brethen Church, Baguio Masonic Lodge, Presbyterian Mission (1937-1940)  
Bookkeeper – Bethany Hospital (1937-1940)  
Apprentice Librarian – UP Baguio (1938-1939)  
Secretary – Central Student Church (1940-1941)  
Army Private – Philippine Army (1941)  
3<sup>rd</sup> Lt. – United States Armed Forces in the Far East (USAFPE) (1941-1942)  
1<sup>st</sup> Lt. – 66<sup>th</sup> Infantry USAFIP-NL (1945-1946)  
1<sup>st</sup> Lt. – Philippine Scouts, US Army (1946-1949)  
Salesman – Sports Equipment Co. (1949)  
Retail Merchandiser (1949-1951)  
Physical Director – YMCA-Baguio (1951-1952)  
Executive Secretary – YMCA-Baguio (1952-1954)  
Chief of Police (Col.) – Baguio City (1954-1959)  
Chief of Security – Benguet Corp. (1959 –  
Manager – Benguet Corp. – Employee-Public Relations, Personnel, Labor and Management Relations, Hospital Administration –(1973)  
Assistant Vice Pres. Benguet Corp – Personnel (1974)  
Vice Pres. -Benguet Corp – Personnel (1975-1982)  
Director -Benguet Management Corp, EEI Realty Corp (1975-1980)  
OIC Mayor – Baguio City (1986-1988)  
Consultant – Benguet Corp-Personnel-Security (1982-1992)  
Hans Boekels Co., Germany (1977)  
Mt. Banahaw Mining Co. (1985)  
Philex Mining Co. (1986)  
Manila Mining Co. (1996)  
Board Chairman – Island Mining Co. (1984-1990)  
Board Member – Fisher-Oil Tools Co, Inc. (1985-1986)  
B B Fisher & Co (1985-1986)  
Baguio Water District (1986-1989)  
General Agent – FGU Insurance Corp. Baguio (1992-1998)  
Representative – Regional Development Assembly CAR (1989)

## IN RETROSPECT



### The Meeting That Was 12 April 08

Rtn. Jose L. Ursua

Dateline: 12 April 08- Rotary Club of Baguio Meeting at BCC Wolfson Room.

I arrived at 12:30 PM and at 12:35 PM, the singing of the National Anthem was ongoing followed by the singing of the Rotary Hymn.

At around 12:45 PM the Program Coordinator Rtn. Jody Alabanza started the program as what he described himself- "a once in a blue moon coordinator." He called on the Entertainment Coordinator in the person of PP Roger Naz and obliged the first entertainer-PP Lito Pangilinan and rendered a well applauded Kundiman-"Ang Tangi Kong Pag-ibig," after which PP Roger played several "padaplis" love songs and being a frustrated love story teller and novelist, he also narrated a love story.

The introduction of visitors and guests was delivered by Aud. Rolly De Guzman wherein he introduced some visiting Rotarians especially visiting VP Ben Ladilad.

The new Club Clerk named Lilibeth was properly introduced and welcomed in the RCB.

Incoming President Bert Talco gave the Finest Moments.

Several of the club members were fined.

The ever energetic Treasurer in the person of Marilyn facilitated the raffle draw.

For the Members' Time:

- PPLinda made some announcements regarding the forthcoming District Con 2008. She also mentioned that PP Mike, Treas.Marilyn B. will be sponsoring the GSE team. Secretary Uwe took over the microphone and announced that Rotary Club Downtown Session will have their anniversary on 16 April 08.
- Dir. Cecille distributed letters of solicitation for the upcoming Golf Tournament. The meeting continued to be an endless presentation of stand-up comedians especially with the Program Coordinator Jody or "the last man standing."

President's Time by Pres. Raffy Chan:

- Before the main message was given, some announcements were made. The members were being reminded to attend the meetings appropriately dressed.  
Ideally, one should wear Rotary Barong and if one is to sit in the headtable-coat and tie-and always wear your pin with pride.
- April is magazine month. Our Club Clerk, Ms. Lilibeth "Beth" Balanon was again introduced and presented by Pres. Raffy Chan.

Introduction of the Guest of Honor and Speaker was done by PP Teop Rondez where he introduced "Hope of our country to rise above"-a Baguio boy Engineer by the name of Leo Alhambra who read the speech prepared by DPWH Director Mariano Alquiza who was not able to attend. In the speech he presented the achievements of the mission/vision of the DPWH-CAR.

Open forum followed and several questions were raised by the following:

- First question by PP Angeling Palma-problem of right of way.
- Second question by PP Doming-rehabilitation of Kennon Road.
- Final question was asked by Rtn. Jody Alabanza, the Program Coordinator. He made a proposal that the city government of Baguio, together with RCB, will build a Centennial Park/Marker at the lower grounds of BGH flyover. The speech given was very interesting. Response was given by Sec. Uwe.

Plaque of Appreciation was awarded by Pres. Raffy to the Guest of Honor & Speaker. Thereafter, "Pilipinas Kong Mahal" was sang.

Meeting ended at 2:55 PM. : All in all, the 12 April 08 meeting of the RCB was really interesting, amusing and fun and was a great learning experience made possible by everyone in Rotary Club of Baguio.

# SCENES WE LIKE TO SEE

## Images from Last Week's Meeting 12 April 08



Images by  
Sec. Uwe Koeller



Captions by  
EIC Dhory Vicencio



Our Program Coordinator, Rtn. Jody Alabanza made sure it was a fun-filled meeting.



The Entertainment Coordinator, PP Roger Naz once again expressed the romantic side of him.



PP Lito Pangilinan was the first to treat everyone with his heartfelt kundiman.



Coffee to perk you up? Good idea...well it shows how perked up our Program Coordinator was.



Treas. Marilyn never cease to surprise us with her exciting raffle items.



The GHS, Engr. Leo Alhambra rendered the speech prepared by DPWH Dir. Mariano Alquiza



Well done Engr. Alhambra! Our thanks and appreciation presented by Pres. Raffy Chan.

# DISTRICT CONFERENCE



# DISTRICT CONFERENCE



## GROUP STUDY EXCHANGE



Cluster 1C Reception of the GSE team from District 6980 Florida, USA; PP Chris Stubb (Team Leader), Sarah Andriacchio, Sara Nixon, Justin De Leon, Sultana Ali & Melanie Teel



GSE team with DG OwensTorres, GSE Chair. Ron Nethercutt & GSE Coordinator Linda Winter



"Tour of Baguio City": second stop, after Mayor's reception, was Tam-awan Village last April 17, Thursday.



Vocational Tour to MOOG last April 18, Friday

### ∞...Special thanks to the following...∞

**Host Parents PP Chris Peralta and RAPP Maya**, who hosted *Team Leader PP Chris Stubb* and thanks for offering their home for the Welcome Dinner and fellowship.

**PP Mike Pearson**, who hosted *Sultana Ali and Sarah Andriacchio* - despite being busy at DISCON, he managed to make time with to care for them.

**PN Mia Cawed**, who hosted *Justin de Leon*- assured transportation for Justin by kindly offering her Spouse Bong Cawed

**Treas. Marilyn Barredo**, who hosted *Melanie Teel and Sara Nixon*, despite of having to rush out to an emergency trip assured good accommodation and service for her.

A special appreciation to **Rotakid and Rotaractor Jennifer Winter** who devoted most her time chaperoning and driving the GSE Team. PP Linda is very proud and thankful for her daughter's support.





**ALILEM**  
**A Medical Symphony**  
**Episode-III**

PP Roger Naz

**"SERVICE ABOVE SELF"**

Day I, 29 May 08, 11:00 AM

The program over, the Rotarians, Rotary Anns, Rotakids, the townsfolk with the municipal officials in a well-orchestrated action set-up the facilities for the medical mission. Medicine counters, blood pressure tables, information desks were positioned in the gymnasium, chairs for the dental treatment in the multi-purpose hall, seminar space in a function room and the Rural Health Unit Center, the examination table scrubbed for surgery, and office tables cleaned for circumcisions, surgical instruments prepared and chairs for waiting patients properly arranged. The stage is set-up for the main event.

PP Linda Winter led in the dental services assisted by U.B. dental students, 4 chairs, and 4 patients simultaneously attended at a time. At the Rural Health Unit building, 7 tables, 7 circumcisions at a time were taking place with Rtn. Joey Bugayong and RHU Officer Dr. Cherrilyn G. Zablan, a statuesque beauty doing the operations assisted by S.L.U. medical students. PP Diony Claridad performed the cyst surgeries.

The doctors' compassionate reassuring soothing words comforted the patients especially the young to submit themselves for treatment. This added immensely to the success of the operations. It is a wonder to observe, that once an incision is made, the surgery continues non stop regardless of the length of time until the last suture and the final bandage applied that the physician takes a few seconds breather and then attends to the next patient and the next and the next. A tetra pack drink to quench the thirst and the physician goes to the next patient.

A written doctor's prescription is given each patient with the Barangay Health workers interpreting the medical instructions and directing the patients to the gym pharmacy.

The pharmacy brigade, a beehive of activity is led by PN Mia Cawed is manned by Treasurer Marilyn Barredo, RAPP Louise Schlaff, Yolly Faelner, RAPP Maya Peralta with and under the overall supervision of PP Chris Peralta. Allan Branzuella, a former Rotarian is in charge of the medical supplies given free to the patients. Rtn. Chris Faelner, the spitfire dynamo is like a helicopter hovering everywhere checking and seeing to it that the medical mission's needs were well addressed.

It is to be noted that there is only one health facility in Alilem, the small Rural Health Unit Center, and that most of the patients come from far flung barangays and sitios.

After a sumptuous late lunch at the house of Mayor Onofre B. Bistoyong, the work continued, the surgery of the last patient performed and finished at 7:30 in the evening.

Day II, 30 March 08

The medical mission continued, circumcisions, dental treatments, cyst surgeries. The doctors performed these without the let up, the Rotarians, Anns at the pharmacy in perpetual motion handing out medicines until the last patient number 747 was treated at 12:30 PM. The 9th Alilem Medical-Dental Mission came to an end.

If Michaelangelo painted the Sistine chapel masterpiece, and Da Vinci his Mona Lisa, then Joey, Diony, Linda, Chris, Allan, Mia, Yolly, Maya, Louise, the Rotakids, the young lady doctors, medical students of S.L.U., U.B. dental students, the Luzon Hyro Corporation personnel, Zuellig Pharma people and the rest of the medical mission etched their work not only in the hearts and minds but in the souls of the gentle people of this quaint village - Alilem.

Next Episode: The Karaoke War

## SECRETARY'S NOTES



**Our Club Secretary  
Updates Us**

Secretary Uwe Koeller

## BIRTHDAY & ANNIVERSARY

### SPECIAL BIRTHDAY GREETINGS TO:

RAPP Lily Sunga: April 15  
RAPP Yolly Faelnar: April 21  
PP Veeh Balajo: April 24  
PP Ben Cid: April 25  
RA Pres. Cely Ladilad: April 28

### SPECIAL ANNIVERSARY GREETINGS TO:

RAPP Mina & PP Mike Pearson: April 27

## FOR THE RECORD: 12 & 19 APR 08

### Visiting Guests:

Engr. Leo A. Alhambra – GHS – Guest of PP Veeh Balajo  
Willy Balajo – Guest of PP Veeh Balajo

### Visiting Rotarian:

Incoming AG / PP Eric Rodriguez of RC Metro Baguio

### We missed you last 12 April 2008:

IPP Gerard Audineau (*mu*), Rtn. Joey Bugayong, Rtn. Henry Cabe, PN Mia Cawed (*mu*), PP Diony Claridad (*mu*), Dir. Emil Dayrit, Rtn. Naas Demyttenaere (*mu*), Rtn. Chris Faelnar, PP Mike Pearson (*mu*), PP Benny Sunga, Rtn. Cynthia Tuason (*mu*), EIC Dhory Vicencio (*mu*), PP Johnny Zarate

### We missed you last 19 April 2008:

IPP Gerard Audineau (*mu*), Rtn. Joey Bugayong, Aud. Rolly De Guzman, PP Chris Peralta (*mu*), PP Doming Valencia

## MAKE-UPS

02 April 08 – RCB Sunrise Meeting: PP Veeh Balajo  
08 April 08 – Incoming Board Meeting : Dir. Cecille Apostol, Treas. Marilyn Barredo, Sec. Uwe Koeller, PE Bert Talco, EIC Dhory Vicencio, PP Linda Winter  
14 April 08 – RC La Trinidad Meeting: PP Lito Pangilinan  
16 April 08 – RCB Sunrise Meeting: PP Veeh Balajo  
16 April 08 – Cluster Welcome GSE: Treas. Marilyn Barredo, PN Mia Cawed, Sec. Uwe Koeller, PP Mike Pearson, PP Chris Peralta, PP Linda Winter  
16 April 08 – GSE Welcome Dinner: Treas. Marilyn Barredo, PN Mia Cawed, Pres. Raffy Chan, Sec. Uwe Koeller, PP Mike Pearson, PP Chris Peralta, Rtn. Pam Perkins, PP Linda Winter

## ON LEAVE

Rtn. Flo Bayquen, PP Jack Gesner, Rtn. Charles Kang, VP Ben Ladilad, Rtn. Herb Hayes, Rtn. Herb Meadows, Rtn. Ping Paraan, PP Helmut Schlaaff

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**PP Doming Valencia  
& RAPP Linda Valencia**  
**Rotary Club of Baguio**

*Compliments from*  
**PE Bert Talco**  
*Civil Engineer*

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**Rondez and Partners**  
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2nd Floor Jesnor Building, Corner Cariño-Otek Street, Baguio City  
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No. 9 Military Cut-Off Road, Baguio City, Philippines  
Tel. Nos.: 442-3338 or 442-2626 / Fax. No.442-5135  
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*Medical Director*

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MAP**

*Compliments from*  
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**Rota-Kid Jennifer Winter**

**Baguio Achievers' Academy**  
**Maya Peralta - Treasurer**

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**VP Ben Ladilad  
& RAP Cely Ladilad**

***It is only with the heart that one can see rightly.***

## OFFICERS

### ROTARY YEAR 2007-08

#### ROTARY INTERNATIONAL

Wilfrid J. "Wilf" Wilkinson  
President

#### R.I. DISTRICT 3790

Lorenzo "Owens" Torres  
District Governor

Danny Philip "Danny" Torres  
Assistant District Governor

### ROTARY CLUB OF BAGUIO

#### BOARD OF DIRECTORS

Rafael "Raffy" Chan  
President

Ben "Ben" Ladilad  
Vice President

Uwe "Uwe" Koeller  
Secretary

Marilyn "Marilyn" Barredo  
Treasurer

Alberto "Bert" Talco  
Club Administration Director  
President Nominee

Cecille "Cecille" Apostol  
Membership Director

Mia Joy "Mia" Cawed  
Club Service Projects Director

Emil "Emil" Dayrit  
The Rotary Foundation Director

Dwight "Ike" Dulnoan  
Club Public relations Director

Gerard "Gerard" Audineau  
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