



# rotary club of Baguio

BAGUIO CITY, PHILIPPINES

R.I. DIST 3790, CLUB NO. 16863

Chartered on 21 February 1938

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# THE CAÑAO

A Celebration of Service

The Rotary Club of Baguio meets at the Baguio Country Club every Saturday at 12:30 to 2:15 p.m.



OFFICIAL CLUB BULLETIN Volume LX Number 30 02 February 08

## GUEST OF HONOR & SPEAKER

**Ms. IRENE ROA**  
Regional HR Director, Sitel  
(Client Logic) Phil. Corp.



*Topic:*  
**Call Center Culture**

Please turn to Page 3 for our GHS's Profile

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## PROGRAMME

12:00 M.	Fellowship
12:30 P.M.	Call to Order ..... PE Bert Talco
	Invocation.....PP Veeh Balajo
	Pambansang Awit ..... (Everyone)
	Rotary Hymn ..... (Everyone)
12:40	Entertainment..... PP Lito Pangilinan
12:50	Intro of VR&G .....Rtn. Maritess Rueda
12:55	Finest Moments ..... Dir. Ike Dulnoan
1:10	Raffle Draw ..... Treas. Marilyn Barredo
1:15	Members' Time .....(Anyone)
1:25	President's Time ..... PE Bert Talco
1:35	Intro of GHS ..... Rtn. Joey Bugayong
	Speech .....Ms.Irene Roa
1:50	Open Forum
2:00	Response ..... PP Helmut Schlaaff
2:15	Pilipinas Kong Mahal ..... (Everyone)
	Adjournment ..... PE Bert Talco

**IPP Gerard Audineau**  
Program Coordinator

Retrospector Treas. Marilyn Barredo

## FOR NEXT WEEK

**9 February 08**

**GUEST OF HONOR AND SPEAKER**

**MARIA BRYCE FABRO**

*Topic: Supportive Trends in Business*

## PROGRAMME PARTICIPANTS

Program Coordinator .....	PP Ben Cid
Invocation .....	PP Linda Winter
Entertainment .....	Rtn Ging Fajardo
Intro of VR&G .....	PP Chris Peralta
Finest Moments .....	Sec. Uwe Koeller
Intro of GHS .....	PP Veeh Balajo
Response .....	PP Doming Valencia
Retrospector .....	PP Alfred Laygo

**FEBRUARY IS WORLD UNDERSTANDING MONTH**

## OIC PRESIDENT'S CORNER



**Facta non verba.**

PE Bert Talco

Welcome to our twenty- eighth Saturday fellowship-meeting for Rotary year 2007-08. February is World Understanding Month in the Rotary Calendar and likewise our anniversary Month. Do expect a very busy month for all of us.

\*\*\*\*\*

Before anything else, I would like to thank Pres. Raffy for entrusting me his job while he is on leave for at least three weeks. I obliged to his request because I know that, who ever will be in charge in our Club, will be fully supported by all of the members. That, I believe, is the strength of the oldest Club in District 3790.

\*\*\*\*\*

Our experience last meeting is an eye opener for all of us. We have to seriously consider going over the sequencing of the parts of our program in behalf of the interest of our Guest of Honor and Speaker. We love to have fellowship even in our meeting proper, thus it would be best that we place all parts of the program that interest only the members at the latter part of the program. In that way, we will not take too much time of our Speaker. If he or she desires, he or she may stay.

\*\*\*\*\*

Yesterday, 01 February 08, the month-long series of Rotary activities was launched with a motorcade in the morning and a fellowship and fireside chat in the evening. Thanks to Treasurer and incoming Vice Pres. Marilyn Barredo for organizing everything to make the activities possible.

\*\*\*\*\*

Because of the unmatched efforts of IPP Gerard Audineau, two of our Matching Grants this Rotary year may now be realized. First is Matching Grant # 64290, which is for the purchase of 30 Computers for the Elementary School of Poyopoy, Tuba, Benguet; Elementary school of Taloy Sur, Tuba, Benguet and SPED, Baguio City, Benguet. The partners in this Matching Grant are: R.C. of Clare, D 9500, South Australia ( US\$ 4,200.00); R.C. Somerset-Pulaski County, D 7640, Eastern Kentucky (U.S.\$ 5,000.00); R.C. Baguio, D 3790, Philippines (U.S.\$ 1,300.00); R.C. Baguio Sunrise, D 3790, Philippines (U.S.\$ 700.00) and The Rotary Foundation ( U.S.\$ 5,600). The total amount for the Matching Grant is U.S.\$ 16,800.00. The Turn over ceremonies of the computers with PP Bob Ward, representing RC Clare will be on 02 Feb.08 at SPED, Baguio City and on 03 Feb. 08 at Poyopoy and Taloy Sur, Tuba, Benguet. Second is Matching Grant # 6451, which is for the purchase of 10 Special Computers, 10 earphones, 5- 15" classic monitors, 5-22" LCD monitors and 2 screen readers jaws all for the Institute of Inclusive Education, SLU, Baguio City and for the purchase of 5 computers for the Elementary School of Batuan, Asin Road, Baguio City. The partners in this Matching Grant are: R.C. Mugeug, South Korea ( U.S.\$ 2,000.00); District 3740, South Korea ( U.S.\$ 2,000.00); R.C. Baguio, D 3790, Philippines (1,000.00); District 3790, Philippines (U.S.\$ 2,500.00) and the Rotary Foundation ( U.S.\$ 6,000.00). The total amount for this Matching Grant is U.S.\$ 13,500.00. The turn over for the 5 computers to Batuan Elementary School is on the middle of February. For the 10 special computers and accessories, turn over to the Institute of Inclusive Education at SLU, Baguio City will be in the morning of 29 February 08 with the Korean Rotarians.

\*\*\*\*\*

Just a reminder to our esteemed Rotarians, we need the payment of the balance of your accounts to keep the Club running.

\*\*\*\*\*

Our Latin axiom for this week— “Facta, non verba.” Literally means: Deeds, not words. Or: actions speak louder than words. True to form, the Rotary Club of Baguio adheres to this maxim.

## GHS'S PROFILE

Ms. Irene Roa

### Personal Data:

18B Phase 7GreeValley SubdivisionDontogan 2600  
Baguio City, Benguet  
Mobile No.(0927) 8909231  
Loyola Villas Condominium Unit A-2 100 E. Abada St.  
Varsity Hills SubdivisionLoyola Heights 1108 Quezon  
City

### Post-Graduate Education:

1986-1988: M.A. in Literature – Ateneo de Manila  
University (Southwell Scholar)  
1978-1983: Bachelor of Laws (LLB) – Ateneo de Manila  
University

**College Education:** 1974-1978: Bachelor of Arts  
(major in English) – St. Bridget's College (Tanglaw  
Scholar, Bayanihan Awardee, College Student Council  
Officer, Freshman President)

### Expertise & Other Interests:

- Building Organization Capability, Organization  
Development & Effectiveness and Organization  
Transition Management.

- Consultant–Trainer: Ever Supermarket (Teambuilding:  
Vision/Mission Planning – July 2000); Starworks, Inc.  
(Effective Communication Seminar – February 1998);  
Goldilocks Affiliates – Jaekas, Inc. & Caramel (Team  
Building Interventions – April & May 1998).

- Consultant – Trainor : PANLIPI ( Business Planning  
Session – 2002, Team Enhancement Session – 2004);  
SYKES Asia, Inc.- Cebu (Management Team  
Enhancement & Business Planning - 2004); HOOVEN  
PHIL., ( Strategic Planning & Teambuilding Session –  
2004).

### Experiences:

- February 7, 2005 till the Present SITEL  
(CLIENTLOGIC) PHIL. CORPORATION REGIONAL  
HR DIRECTOR BAGUIO SITE

- July 2004 – December 2004 SYKES ASIA. CEBU  
MANAGEMENT CONSULTANT

- June 25, 2001 to July 7, 2004 INFORMATICS  
PHILIPPINES VICE-PRESIDENT / DIRECTOR

- April 1989 to April 2001 PROCTER & GAMBLE  
PHILS.- PHIL. MDO HR MANAGER (Corporate  
Training, Employee Relations & Phil. SPOC – Global  
Band 2) (February 1, 2000 to April 15, 2001)

- Tondo Plant Human Resources Manager (June  
1997 to January 31, 2000)

- Organization Effectiveness Manager (October 1993  
to May 1997)

- Foods Production Manager (March 1992 to  
September 1993)

- Employment & Community Relations Manager  
(Nov 1989 to Feb 1992)

- Personnel Services Manager (Apr 1989 to Oct  
1989)

- June 1984 to March 1989 ATENEO DE MANILA  
UNIVERSITYCOLLEGE FACULTY MEMBER  
(English & Legal Management Depts.).

## SECRETARY'S NOTES



Our Club Secretary  
Updates Us

Secretary Uwe Koeller

## BIRTHDAY & ANNIVERSARY

### SPECIAL BIRTHDAY GREETINGS TO:

RA Nelly Alabanza: January 28

PP Roger Naz: February 02

RA Emily Paraan: January 25

### SPECIAL ANNIVERSARY GREETINGS TO:

Aud. Rolly DE Guzman & RA Nitz: January 29

## FOR THE RECORD: 26 JAN 08

### Visiting Guest:

DR. Agnes Bautista, RAPP RCB South- *Guest of  
PP Veeh Balajo*

### Visiting Rotarian:

PP Tony Bautista, RCB Sunrise

### Visiting Rotary Anns:

RA Honeylyn Cabe, RAPP Josie Chan, RAPP Yolly  
Faelnar, RA Sally Koeller, RAPP Cynthia Meadows,  
RAPP Maya Peralta, RAPP Linda Valencia, RAIPP  
Mylene Dayrit.

### Visiting Rotary Kids:

Bren Glordhel F. Panganiban, Bren Dayanara  
F. Panganiban

### We missed you last 26 January 2008:

Rtn. Flo Bayquen, Rtn. Joey Bugayong, PP Diony  
Claridad (mu), Dir. Emil Dayrit, Rtn. Charles Kang, PP  
Alfred Laygo (mu), PP Helmut Schlaaff (mu), PP Linda  
Winter (mu), PP Johnny Zarate

## MAKE-UPS

25 January 08 – Meeting of the Incoming Board:Dir.  
Cecille Apostol, IPP Gerard Audineau, Treas. Marilyn  
Barredo, PN Mia Cawed, Dir. Ike Dulnuan, Sec. Uwe  
Koeller, PE Bert Talco, EIC Dhory Vicencio

26 January 08 – 70th Anniversary Commitee Meeting:  
IPP Gerard Audineau, PP Veeh Balajo, Treas. Marilyn  
Barredo, PN Mia Cawed, Pres. Raffy Chan, Rtn. Chris  
Faelnar, Sec. Uwe Koeller, PP Roger Naz, PP Mike  
Pearson, PP Chris Peralta, PP Benny Sunga, PE Bert  
Talco, PP Doming Valencia, EIC Dhory Vicencio, Rtn.  
Angie Visperas

01 February 08- Motorcade for the launching of RCB  
70th Anniversary: IPP Gerard Audineau, Treas. Marilyn  
Barredo, PP Mike Pearson, PP Helmut Schlaaff, PN  
Mia Cawed, PP Diony Claridad, PP Alfred Laygo, PP  
Benny Sunga, PE Bert Talco, PP Doming Valencia, EIC  
Dhory Vicencio, Rtn. Angie Visperas, PP Linda Winter.

## ON LEAVE

Rtn. Jody Alabanza, VP Ben Ladilad, Rtn. Herb Hayes,  
Rtn. Herb Meadows, Rtn. Ping Paraan

## IN RETROSPECT



### The Meeting That Was 26 January 08

PE Bert Talco

January 26, 2008 was the *first* family day (Ladies' day) in the year 2008. There were 25 Rotarians, 8 Rotary Anns, two Rota-kids, 1 visiting Rotarian and 1 guest who attended the fellowship-meeting. The meeting served also as the *despedida* for President Raffy and RAPP Josie. They are leaving on 01 February 08 for the U.S. and will be back on 22 February 08. For those who were absent, you missed a lot!

Our Program Coordinator, PP Mike Pearson who took the place of Rtn. Chris Faelnar (it was the *first* time that such thing happened), signaled Pres. Raffy that the body was ready for the meeting and as always, at exactly 12:30 PM, the debonair of the club, Pres. Raffy Chan banged the gavel to call the meeting to order. RA PP Linda Valencia enjoined everybody to invoke the presence of God in the meeting with a very meaningful-motherly prayer.

The Pambansang Awit reverberated inside the Wolfson Room as everyone sung with gusto. The singing of the Rotary Hymn with the usual joining of hands forming a circle ensued.

Entertainment followed, but because of some technology glitch, the singing of RAPP Josie Chan was interrupted. To have continuity of the program, Rtn. Chris Faelnar aptly introduced the personalities at the head table, the Rotary Anns, the lone visiting Rotarian, PP Tony Bautista and the Guest of Honor and Speaker, Dra. Agnes Bautista. The entertainment resumed with RAPP Josie singing, in *acappella*, "Because I Love You" followed by RAPP Maylene Dayrit singing, also in *acappella*, "Let's Stop and Talk a While" and "The Way We Were".

With the presence of most of the Incoming Board (except VP Ben Ladilad who is on leave), PP Mike, who is the designated Comelec Chairman, called upon the incoming Directors to elect amongst them the incoming Vice President.

Hoping to break the fining time record he set on the meeting of 16 July 2005, PP Roger Naz (the lone Aquarian in the Club), did a lot of research work for the Finest Moment. For the arduous task of researching on the relationship between one's birth date and his line of work (Rotary Classification), each was either fined 300 pesos or as much as 500 pesos. To give credit to my favorite mentor's effort of giving information to each member, his research work is worth publishing. (It will be noted that, for the *first* time, the Finest Moment was very much longer than the talk of the Guest of Honor and Speaker!) The record time of 45 minutes, I believe, was broken by a couple of minutes as evident from the reaction of most of the members and the Guest of Honor and Speaker herself!

Considering that the Guest of Honor and Speaker has other commitment to attend to, PP Mike changed the sequence of the program and called upon PP Chris Peralta to introduce the GHS. It takes a Physician to aptly introduce a fellow Physician!

The Guest of Honor and Speaker started her talk about

the menacing Dengue by citing the main concern of the Incoming R.I. President, Dong Kurn Lee and that is to make the Dreams of Children Real. How will the Dreams of Children become real if they will be stricken with illnesses, one of which is Dengue Fever? She then defined Dengue Fever as an acute mosquito-borne viral illness of sudden onset that usually follows a benign course with headache, fever, prostration, severe joint and muscle pain, swollen glands and rash. According to her, Dengue is endemic throughout the tropics and subtropics and what is alarming is that there is a remarkable increase in the countries being affected. The Guest of Honor and Speaker expertly discussed the causes of the disease, the methods of diagnosing the illness, the preventive measures and a lot more. What is interesting to note is that, the dengue virus is only being transmitted by female *Aedes aegypti* mosquitoes. The GHS ended with a challenge to all Rotarians in considering the eradication or control of Dengue as a part of their future projects.

The audience may have been contented with the elaboration of the topic thus there was not much questions during the open forum. Treas. Marilyn Barredo later delivered a Response fitting for an excellent speech. A token of appreciation was then awarded by no other than Pres. Raffy before the GHS left the room for her other commitment.

Members' Time ensued with Rtn. Chris Faelnar announcing to the body the number of committed prizes he was able to solicit for the upcoming anniversary celebration. PP Veeh followed suit by announcing the Month long activities prior to the anniversary celebration on 29 February 08. PP Doming Valencia reminded the members of the provisions of the RCB Constitution and By-laws, particularly Art. 12, sections 1 to 3 on how to deal with candidates for membership. IPP Gerard also made an announcement regarding the Matching Grants that are ready for implementation. To end the members' time, PP Mike announced that the incoming board of directors unanimously voted for Treas. Marilyn Barredo as the Incoming Vice President. Thank you Treas. Marilyn for the scoop of ice cream!

IPP Gerard, being the Director for International Service, went to the podium and enjoined everybody to rise and render a Toast of Fellowship for the Rotary Club of Cannes-Le Cannet of District 1730, of Riviera Cote d'Azur, France. It was the tenth Salute done by the Club since the inception of the practice!

During the President's Time, Pres. Raffy took the chance to thank the membership for allowing him to take a leave of absence because of their family trip to the U.S. He will be leaving with a heavy heart, but it is imperative on his part to attend the birthday of his aging mother in the States. He will be back after 20 days, right on time for the anniversary celebration.

The long awaited raffle draw followed and 14 interesting prizes were awarded. Two are double winners and they were IPP Gerard and EIC Dhory Vicencio. You really have to buy a number of tickets to win! The Pilipinas Kong Mahal was sung and at exactly 3:15 PM, the historical meeting of 26 January 08 was adjourned!

## SCENES WE LIKE TO SEE

### Images from Last Week's Meeting 26 January 08



Images by  
Sec. Uwe Koeller



Captions by  
EIC Dhory Vicencio



Our impromptu Program Coordinator, PP Mike handled the very long meeting impressively.



RAPP Josie Chan rendered romantic songs in acapella as her *despedida* entertainment.



Toast of Fellowship for the Rotary Club of Cannes-Le Cannet of District 1730!



Treasurer and the incoming Vice President Marilyn Barredo delivered a brief Response.



Our GHS, Dr. Agnes Bautista enlightened all of us regarding Dengue.



Our GHS was very pleased to accept our token handed by equally pleased Pres. Raffy Chan.



The diligent one - Pres. Raffy was reviewing the activities for the upcoming 70th Anniversary.

## Push For Life

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Author: Unknown

Contributed by : EIC Dhory Vicencio

A man was sleeping at night in cabin when suddenly his room filled with light, and God appeared. The Lord told the man he had work for him to do, and showed him a large rock in front of his cabin.

The Lord explained that the man was to push against the rock with all his might. So, this the man did, day after day. For many years he toiled from sun up to sun down, his shoulders set squarely against the cold, massive surface of the unmoving rock, pushing with all of his might. Each night the man returned to his cabin sore and worn out, feeling that his whole day had been spent in vain. Since the man was showing discouragement, the Adversary (Satan) decided to enter the picture by placing thoughts into the weary mind: *"You have been pushing against that rock for along time, and it hasn't moved."*

Thus, he gave the man the impression that the task was impossible and that he was a failure. These thoughts discouraged and disheartened the man. Satan said, *"Why kill yourself over this? Just put in your time, giving just the minimum effort; and that will be good enough."*

That's what the weary man planned to do, but decided to make it a matter of prayer and to take his troubled thoughts to the Lord. *"Lord,"* he said, *"I have labored long and hard in your service, putting all my strength to do that which you have asked. Yet, after all this time, I have not even budged that rock by half a millimeter. What is wrong? Why am I failing?"* The Lord responded compassionately, *"My friend, when I asked you to serve Me and you accepted, I told you that your task was to push against the rock with all of your strength, which you have done."* *"Never once did I mention to you that I expected you to move it. Your task was to push. And now you come to Me with your strength spent, thinking that you have failed. But, is that really so?"*

*Through opposition you have grown much, and your abilities now surpass that which you used to have."* *"Look at yourself. Your arms are strong And muscled, your back sinewy and brown; your hands are callused from constant pressure, your legs have become massive and hard.*

*Now I, my friend, will move the rock."* *"True, you haven't moved the rock. But your calling was to be obedient and to push and to exercise your faith and trust in my wisdom. That you have done.*

At times, when we hear a word from God, we tend to use our own intellect to decipher what He wants, when usually what God wants is just a simple obedience and faith in Him.

By all means, exercise the faith that moves mountains, but know that it is still God who moves mountains. When everything seems to go wrong ... just P.U.S.H.! When the job gets you down just P.U.S.H.! When people don't react the way you think they should just P.U.S.H.! When your money is "gone" and the bills are due just P.U.S.H.! When people just don't understand you just P.U.S.H.

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**P = Pray U = Until S = Something H = Happens**

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## World Understanding Month

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*By Helene A. Kalfuss, Ph.D.*

Living in our small towns, cities and villages, it is sometimes difficult to remember that Rotary is an international organization found all over the world. There are clubs in even the smallest of villages in many countries. As an educated Rotarian, however, we know that world understanding is one of our *raison d'être* so it is no surprise that one of our Rotary months is dedicated to it.

What can we as Rotarians do to honor February's World Understanding theme?

**Club Programs:** There are many programs that should be encouraged in our clubs that demonstrate the value of cultural, religious and ethnic differences. The rich fabric that these differences bring to our communities can be celebrated by having presentations made by representatives from these groups. Often, children present their culture, religion or ethnicity with such innocence and joy that they are a delight to watch. The beauty and spontaneity of children also has great power to overcome some of the biases of the watching adults as well. Bringing programs into your clubs that provide us with knowledge about a group different from us is a wonderful way to educate us and increase understanding and respect. Even food can create cultural awareness. Introducing and embracing other cultures can provide beautiful, interesting and dynamic programs.

**“Away Meeting:”** Having your club meeting move for one week a quarter to another location can be a great cultural or religious learning experience. Arrange to have your breakfast or lunch meeting at a nearby synagogue, Korean church, Greek orthodox church, local mosque, American Indian Museum, Japanese Cultural Center, Hebrew, Amish or Catholic School, etc. What a wonderful way to get to learn about religions and cultures, tour the facility and interact with the members of that organization. It is also a wonderful way to educate them about the benefits of joining Rotary!

**International Service Project:** Execute an international service project in a country totally different from any you have ever served. Learn about their culture so that you will not be offensive in any way and if possible, have several club members visit the project site. Make an attempt to study their language and use as much of it as possible when working with them. Teach your club members all about it so that the entire club gains understanding about the project and people.

**Hands- On Service Project:** Identify the need for a hands-on service project in another country or ethnic community and organize your club members for travel to the project site. Prior to departure, study the customs of the country, community or locale you are visiting and learn some common vocabulary in the language used there. The interaction with the local people will be a memorable and often life changing experience.

**Apply to be a GSE Team Leader:** A life changing cultural and vocational exchange bringing you in daily contact with Rotarians and local populations in varied communities throughout another Rotary district outside the United States, this experience is world understanding in a nutshell!

**Club Membership:** You can easily and effectively increase World Understanding by simply reflecting the religious, ethnic and cultural diversity found in your own community within the membership of your club. Each individual *will* bring something unique to your club and their teaching us about their uniqueness will enhance our understanding of their culture, etc.

Rotary is the World. Make your Club an Example of World Understanding and in so doing, help engender Peace.

## ROTARY BULLETIN

### CLUSTER / CLUB ACTIVITIES

#### CLUSTER FELLOWSHIP NIGHT:

22 February 08

Venue - to be announced later

#### ANNIVERSARY OF BAGUIO SUNRISE:

Saturday, 23 February 08

Venue- Ballroom, Baguio Country Club .

#### ROTARY FAMILY DAY:

01 March 08

Venue - Dagupan City

#### YEAR END REVIEW :

07 June 08

Venue: Oxford Hotel, Clark

### WHERE TO MAKE UP

#### RC La Trinidad:

*President Jose Mendoza*

Mondays - 7:00 PM

Jack's Restaurant, Km. 4, La Trinidad, Benguet

#### RC Metro Baguio:

*President Tom Morado*

Tuesdays - 7:00 PM

Baguio Country Club, Baguio City

#### RC Baguio Sunrise:

*President Vangie Mole*

Wednesdays - 8:30 AM

Baguio Country Club, Baguio City

#### RC Baguio North:

*President Conrad Rivera*

Wednesdays - 7:00 PM

Baguio Country Club, Baguio City

#### RC Baguio Summer Capital:

*President Don Liquete*

Tuesdays - 8:00 PM

Cooyesan Plaza Hotel, Baguio City

#### RC Baguio South:

*President Benny Balajadia*

Fridays - 7:00 PM

Baguio Country Club, Baguio City

#### RC Downtown Session:

*President Ely Adora Bautista*

Fridays - 7:00 PM

Corfu Village (Brod Pitt)

Gen. Luna Extension, Baguio City

## OUR PARTNERS IN SERVICE



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Pres. Raffy Chan & RAPP Josie Chan

**ARCHITECTS**

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*Compliments from*  
**PP Doming Valencia  
& RAPP Linda Valencia**  
**Rotary Club of Baguio**

*Compliments from*  
**PN Bert Talco**  
*Civil Engineer*


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**PP Marcos Ben Cid**

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*Medical Director*


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**LOCATION MAP**

*Compliments from*  
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**Rota-Kid Jennifer Winter**

 **Baguio Achievers' Academy**  
**Maya Peralta - Treasurer**

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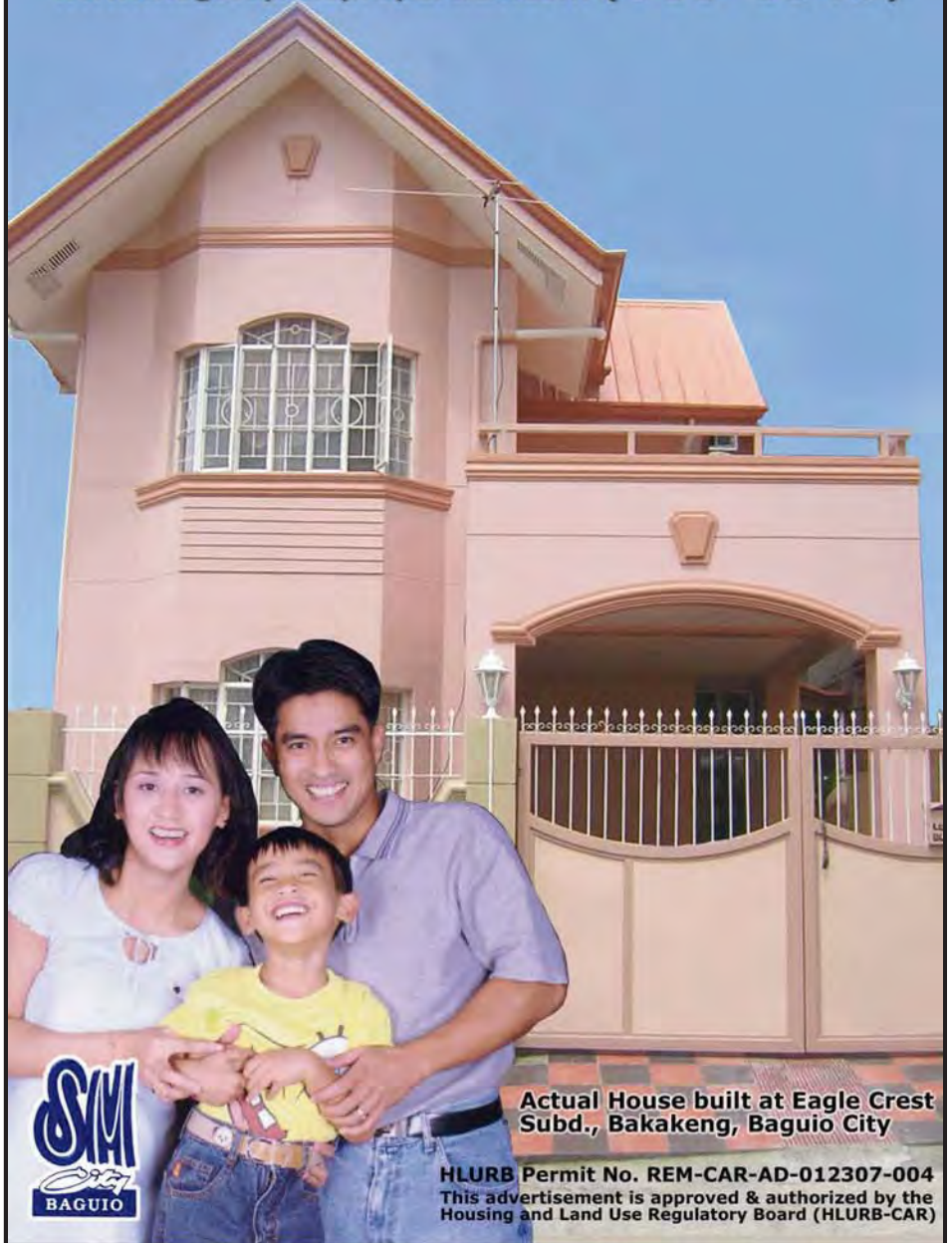
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