



rotary club of Baguio
BAGUIO CITY, PHILIPPINES
 R.I. DIST 3790, CLUB NO. 16863
 Chartered on 21 February 1938
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THE CAÑAO

A Celebration of Service

The Rotary Club of Baguio meets
 at the Baguio Country Club
 every Saturday at
 12:30 to 2:15 p.m.



OFFICIAL CLUB BULLETIN Volume LX Number 19 10 November 07

GUEST OF HONOR & SPEAKER

MICHEL P.M. SCHWARZ
 Knight Commander of Rizal
 (KCR)



Topic:
**The Training of Filipino
 Military Officers in Germany**

Please turn to Page 3 for our Speaker's Profile

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PROGRAMME

12:00 M.	Fellowship
12:30 P.M.	Call to Order Pres. Raffy Chan
	Invocation-Reflection The Prayer
	Pambansang Awit (Everyone)
	Rotary Hymn (Everyone)
12:40	Entertainment EIC Dhory Vicencio
12:50	Intro of VR&G Rtn. Herb Hayes
12:55	Finest Moments VP Ben Ladilad
1:10	Raffle Draw Rtn. Flo Bayquen
1:15	Members' Time (Anyone)
1:25	President's Time Pres. Raffy Chan
1:35	Intro of GHS IPP Gerard Audineau
	Speech Michel Schwarz
1:50	Open Forum
2:00	Response PN Bert Talco
2:15	Pilipinas Kong Mahal (Everyone)
	Adjournment Pres. Raffy Chan

PP Ben Cid
 Program Coordinator

Retrospector PP Alfred Laygo

FOR NEXT WEEK

17 November 07
GUEST OF HONOR AND SPEAKER

PAT ACOSTA
Topic: Organic Farming

PROGRAMME PARTICIPANTS

Program Coordinator	Rtn. Pam Perkins
Invocation	PP Veeh Balajo
Entertainment	Rtn. Ging Fajardo
Intro of VR&G	PP Johnny Zarate
Finest Moments	PP Roger Naz
Intro of GHS	Rtn. Flo Bayquen
Response	PP Chris Peralta
Retrospector	Rtn. Herb Hayes

NOVEMBER IS ROTARY FOUNDATION MONTH

PRESIDENT'S CORNER



**Judex damnatur ubi
nocens absolvitur**

Pres. Raffy Chan

Your president has deemed the present time to be a good occasion to revisit our club thrusts for the year. A time to re-assess how well we are doing—if only to feel comfortable, that we will indeed deliver on our main priorities for this Rotary year.

Our three-fold Club Thrusts (some prefer to use the term “president’s thrusts”—because they are the personal choice of the RCB president) are listed below with my comments on their current status.

Institutionalize best-practices in procedures. We have gained headway on the matter: created the Board of Directors (BOD) Guidebook—replete with “standard” contents which are now in active use by our club leaders. This includes (among others) polished operating system for reports, agenda and minute/s, fill-in forms and others. At the club level, the RCB Matrix System (“coded” as we have termed it) of reporting, explicitly “dovetailed” to our financial tabulation—are now pretty much established. These have even been published in our Cañao for purposes of posterity and documentation; with the intent of replication unto the succeeding RCB year-terms. These are just part of the methodological system which is now in place; that capitalizes on “boilerplate” in order to facilitate our operations. The area that needs to be pursued in this respect is for wider appreciation and understanding on the progress made. For example: the File Naming System that we have put in place, still needs to be fully assimilated and actively used by our members and leaders.

Continually enhance fellowship and unity. It seems that we have hit upon the fellowship “fountainhead” through our Grand Fellowship Agenda. Our initiatives have been much appreciated by our elders who have described it as the “real” fellowship of our Rotary forebears. This additional ingredient, when added to the warm fellowship we have always had among our members, is the notable achievement we have garnered—thus far. Our hope is to replicate on our initial success with an even better Grand Fellowship 2 on the first Saturday of December 2007. What we now need to work on is for more members to join in the next fellowship. For one reason or another, there were some members who have been unable to join us in the first Grand Fellowship party. This is to assure that more members begin to appreciate the warmer camaraderie and enhanced unity that we are attempting to pursue.

Club Membership gain of at least ten (10) Rotarians. With our Four-for-Two Plan currently in place, and being “hammered on” by PP Doming, we now have the groundwork in place. When we constantly assess our progress, we get a better grasp of where we presently stand thereby conveying a sense of urgency relative to the remaining activities and backlog (if appropriate) that we should further pursue. Because this thrust is predicated on net gain, we must reconcile that we have recently de-listed one RCB member and need to make up for the said member loss. Indeed much remains to be done with respect to this recruitment agenda; we have a lot of “recruitment ground” to cover. So we respectfully solicit the commitment of every RCB member—to be more involved with this club thrust.

If our current progress were to be used as a basis, we seem to be headed for full delivery on all of our 2007-08 Club Thrusts. We say this as we reconcile that only with the support of our RCB members can we truly achieve the success that we look forward to at the end of this term.

Our Latin maxim for this week is— *Judex damnatur ubi nocens absolvitur*. Literally means: the judge is condemned when the guilty is acquitted. The lawyers will love this pithy saying from poet Publilius Syrus, who flourished in the first century BC. He was a native of Syria and an ethnic Assyrian; he was brought as a slave to Italy, but by his wit and talent he won the favor of his master, who freed and educated him.

GUEST OF HONOR & SPEAKER'S PROFILE

Michel P.M. Schwarz

Knight Commander of Rizal (KCR)

Mr. Michel Paul Marie Schwarz, MA, KCR is a native of Colmar (Alsace/France). After his *Baccalauréat* at Ecole des Missions in Sarzeau (Brittany/France) he studied at the École Supérieure de *Philosophie* et de *Théologie* at Chateaudun (Beauce/France) and at the Universities of Mulhouse and Strasbourg (Alsace/France).

He holds a *Licence d'Enseignement ès Lettres* (National/State and University License in Teaching Liberal Arts at College Level), *Maîtrise d'Enseignement ès Lettres, with Thesis*, MA (National/State and University Master in Teaching Liberal Arts) with major in Teaching of foreign languages and a *Diplôme /Examen final en Philosophie*. On the basis of the quality of his *Maîtrise* he was chosen by two University Professors to present with them a State/National Doctorate in Language Didactics at the State University Louis Pasteur of Strasbourg, France.

He has taught as *Professeur/Enseignant* in Colleges in the Marques Islands (French Polynesia), in France (Colleges in Mulhouse and Strasbourg) and in the German Federal Language Office of the German Government in Germany. He was an "Invited Scientist" by the Université Laval in Quebec (Canada).

Mr. Schwarz was *head-director* of the Department "Principles of Language Instruction" at the Bundessprachenamt (German Federal Language Office by the Ministry of Defense (MOD) of the Federal Republic of Germany) in Hürth/Cologne (Germany). He was the *chairperson* of the Study Group on Testing and Evaluation and of the Working Group CALL (Computer Assisted Language Learning) of the Language Services at the Federal German Ministry of Defense. He was engaged in developing new forms of language proficiency examinations/Tests for the Public Service (specially Ministry of Defense) and for the **European Union (EU)** in Brussels (Belgium). He was also involved in Teacher Training, Testing and Recruiting in **Germany, Tunisia and Yemen...**

Mr. Schwarz was a member of the **NATO Research Group SGTT** (Test, Examination and Language Needs Analysis). He co-organized in the German Federal Language Office the *1979 German International Symposium on Language Testing, V Meeting of the Interuniversitäre Sprachtestgruppe (IUS)*, and as a member of the **Executive Committee of the IUS**, he prepared the *Second German International Symposium on Language Testing* in Darmstadt (Germany). 1999, 2000 and 2001 he worked out, as **member of the BILC (Bureau of International Language Coordination of NATO)**, Subgroup on Development of the Language Tester Seminar for Partner for Peace Nations (PfP), the Manual "*Language Tester Seminar*" in the English Language Center in San Antonio (Texas/USA) and at the US Marshall Center in Garmisch-Partenkirchen (Germany). In summer 2000 he was invited by the DLI (Provost of the Defense Language Institute) in Monterey (California/USA) - the biggest Language School in the world- to share his experience in Distance Teaching and Learning of foreign/other Languages, which he introduced all over Germany for the Public Service of the Government in behalf of and for the MOD.

For many years Mr. Schwarz was the delegate of the **German Federal Language Office/Ministry of Defense** at the conferences of GAL (Society for Applied Linguistics), AKS (Working Party for Foreign Languages at the German Universities), Euro CALL, IUS... He was delegate and head of the German Delegation at the Bureau of International Language Coordination of Nato (BILC) since 1980 in London (UK), Brussels (Belgium), Ottawa (Canada), Monterey (USA), Copenhagen (Denmark)... 1985 in Florence (Italy), 1986 in Monterey (USA), 1990 in Istanbul (Turkey) and 1999 in the Netherlands for example he served also as chairman of the Study Group Course Format and Language Testing. Mr. Schwarz was a permanent member of the Working Group on Computer Assisted Language Learning and on Language Technology.

He was also a **member of the Directory Board** of the SOAI (South East Asia Institute) with Prof. Keltz (University of Bonn/Germany). Mr. Schwarz coordinated the publication of the book "Brücken nach Südostasien" (Bridges to Southeast Asia), published by Dümmler's, Bonn 1990.

1990, 1991 and 1992 he worked as Language Testing Expert for the EU (European Union) in Brussels (Belgium).

In addition to his work with the Ministry of Defense, Mr. Schwarz acted as **Director**, responsible for the "Bi-Kultureller Treff" (Bi-cultural Meetings) under the auspices of "Katholisches Bildungswerk" (Catholic Education Agency) and the "Caritas" in Cologne (Germany). In this capacity he held regular seminars on intercultural topics and on the contrastive analysis of communication in Germany/Europe and Southeast Asia, especially the Philippines. He held a seminar on this topic for BILC in Ottawa (Canada) in 2000.

2002 and 2003 he was teaching French and German at the University of Baguio, Baguio City, **Philippines**.

Mr. Schwarz has published articles in "Le Français dans le Monde" (France), "Die Unterrichtspraxis" (USA-American Association of the Teachers of German), "Der Sprachmittler" (Germany) and "Anregungen für den Sprachunterricht" (Germany) as well as in "BILC Conference Reports", on topics such as language learning and teaching, testing, needs analysis, computer assisted language learning and teaching, management or quality control in teaching institutions. He has also presented papers at professional meetings in recent years, for example 1994 in Torino (Italy), 1998 in Copenhagen (Denmark), 1999 in the Netherlands, 2000 in Ottawa (Canada) and 2001 in Hürth (Germany).

His primary working languages are French and German. He is proficient in English. He speaks Alsatian, and understands Spanish and Italian and some Tagalog. He studied Latin and Greek.

Mr. Schwarz is **Knight Commander of Rizal (KCR)** and former Commander and founder of the Cologne Chapter 1996.

Michel Paul Marie Schwarz, MA, KCR #19 Everlastingst., Saint Joseph Village, Navy Base, 2600 Baguio City Tel: (074) 446-0279, 0918-5135879

IN RETROSPECT



The Meeting That Was 03 November 07

Dir. Dwight S. Dulnoan

What gives distinction to the Rotary Club of Baguio is the promptness of the members in keeping schedules. Another is their ability and willingness to perform tasks impromptu. As early as 11:30 AM on 03 November 07 the President was present to greet the Club Speaker who arrived almost at the same time as the President came in. The program was “*star-studded*” as many of the participants were “*actors*” or in acting capacity. Pres. Raffy Chan called the meeting to order at 12:30 PM. The program began with an Invocation-Reflection via PowerPoint presentation. After which, everyone sang the Pambansang Awit followed by the Rotary Hymn. For the Entertainment, PP Lito Pangilinan requested the participation of PP Diony Claridad the “Frank Sinatra” of the club. PP Diony sang “Strangers In The Night” and “All The Way”, while PP Lito rendered “For The Good Times” and, “Green Green Grass of Home”. Adding more entertainment for the members is the graceful dance of PP Roger Naz and PP Linda Winter.

In lieu of Dir Cecille Apostol, PN/Dir. Bert Talco introduced the distinguished persons at the head table. He then introduced the visiting Rotarians: AG Dan Torres of RCBN, PP Charles Baguilat of RCB Sunrise, and PP Joselli Rueda of RCTomas Morato Q.C. As a final point, he introduced the guests of PP Veeh Balajo: Drs. Jose and Bess Ursua and of PP Diony: Ms. Marites Rueda.

In place of Rtn. Herb Hayes, PP Linda fined the deserving Rotarians who helped in the recent RYLA. Since most of the involved persons were not present, the Finest Moment netted only P350.00. In the absence of EIC Dhory Vicencio, Rtn. Flo Bayquen officiated in the raffle draw, which produced P1,900.00.

During Members’ Time, PP Linda expounded on the selection of the GSE team members. PP Doming Valencia reiterated his “4 for 2” plan for membership recruitment and reported developments on this significant program. IPP Gerard Audineau informed the club about the news article on Baguio Midland Courier regarding the Braille Embosser that we have donated through the auspices of the PHF matching grant.

During the President’s Time, Pres. Raffy informed the members that inasmuch as the board meeting for this month coincides with a scheduled fireside chat, the board meeting should start at 6 PM and the fireside chat shall immediately follow at 7 PM. He then led the Club in greeting PP Diony and Rtn. Pam Perkins, “Happy Birthday”.

Sec. Uwe Koeller introduced our Club Speaker, IPP Gerard, who explained in detail the ins and outs of PHF Matching Grants. Ambiguous items during IPP Gerard’s lecture were clarified during the Open Forum, to wit: (1) TRF provides a one-to-one match for DDF contributions — his answer to PP Doming’s question; (2) TRF provides 50% match for every new \$1 cash contribution by the SM – his reply to PP Veeh’s query; and, (3) TRF responds to MG applications on a first-come-first-served basis – his retort to PP Linda’s inquiry. An encouraging comment from Pres. Raffy is that he heard from District people that RCB is given priority, thanks to IPP Gerard’s work.

Rtn. Pam Perkins thanked the Club Speaker on behalf of the Club for a very comprehensive, intricate, and knowledgeable discourse on Matching Grants.

After singing the Pilipinas Kong Mahal, the meeting ably coordinated by PP Diony was adjourned at 2:41 PM by Pres. Raffy.

SCENES WE LIKE TO SEE

Images from Last Week's Meeting 03 November 07



Images by
Rtn. Flo Bayquen



Captions by
EIC Dhory Vicencio



PP Veeh, you look gorgeous and classy
with your new hairstyle.



PP Diony, you have been dubbed as the
"Frank Sinatra" of the club. Clap! clap! clap!



PP Linda, you may put on your specs and
still look young.



Pres. Raffy, are you playing some hand magic
tricks up there at the rostrum?



Wishing you all the best on your birthday,
PP Diony and Rtn. Pam.



IPP Gerard, indeed you are a wizard
in matching grants.



Merci...gracias...salamat...however, we simply want
to say...thank you IPP Gerard!

Time Management Ideas

By Chris Joscelyne

For ten years I taught time management as a visiting lecturer at the Australian Film, Television and Radio School in Sydney. The students undertaking the full-time radio course were required to work for long hours with a demanding mix of theoretical and practical subjects. Time management was a critical factor for them all.

Time is a valuable resource that can be squandered by people who do not understand or practise time management. Without time management it is very easy to be “busy, being busy” while failing to achieve positive outcomes and goals. Life can be much less stressful if time is planned, organised and managed effectively.

Here are seven ideas that work for me.

1. SPEND TIME PLANNING AND ORGANIZING

Using time to think and plan is time well spent. In fact, if you fail to take time for planning, you are in effect, planning to fail. Organize in a way that makes sense to you. Some people prefer to use a software program like Microsoft Outlook. Others use a day planner, a diary or a wall calendar. Find the system that suits you best and then stick to it. Good planning requires routine and discipline.

2. SET GOALS

Goals give your life, and the way you spend your time, positive direction. Set goals that are specific, realistic, measurable and achievable. Your optimum goals are those that cause you to extend yourself to “go the extra mile” as you strive for achievement. Clear goals will give your life path a much-needed sense of direction.

3. PRIORITISE

Use the 80-20 rule originally stated by the Italian economist Pareto. He noted that 80 percent of the outcome comes from 20 percent of the tasks. Identify the 20 percent that is most valuable to you and then prioritise your time to concentrate most effort on those items. A simple and well-tried method of prioritisation is to flag items according to importance by giving them an A, B or C priority, with A being highest priority. Setting deadlines for tasks is another way of maintaining focus on your priorities.

4. USE A “TO DO” LIST

Some people thrive using a daily “To Do” list that they compile at the end of the previous day or at the start of the new day. Such people may combine their “To Do” list with a calendar or a schedule. Others prefer

a running “To Do” list that is continuously being updated. My wife uses the daily list, while I prefer the running list. We have each chosen what suits our individual needs. Decide which is the better system for you and try it.

5. USE YOUR INTERNAL PRIME TIME FOR PRIME TASKS

This is the time of day when you are at your natural best. Are you a “lark” (you perform best at the start of the day), an “owl” (you perform best at the end of the day), or are you somewhere in between? Scheduling prime tasks during your internal prime time is a logical way to achieve more in a given amount of time.

6. BE FLEXIBLE

Allow time for interruptions and distractions. I suggest the 60-40 rule. That is, plan 60% of your time but allow 40% to deal with interruptions, unplanned activities, meetings without notice, and other unpredictable events. When you expect to be interrupted, schedule routine tasks that can be temporarily halted with minimum stress. For your prime tasks, set aside the larger blocks of time that will be required without interruption. If you are interrupted during any task, pause briefly at the end of the interruption to refocus before you recommence your work. This brief pause will allow you focus on your “pause point” and assist continuity.

7. DIVIDE BIG TASKS INTO SMALLER SUB-TASKS

A big task may seem daunting and lead to procrastination. A stress reducing time management technique is the “salami” method. This involves cutting the big task into small “slices” and then doing each of the smaller tasks in short manageable time slots. Often it is easier to do a big task in eight time slots of 15 minutes, rather than in one two-hour session. By doing a little at a time you will eventually complete the task.

8. REDUCE URGENT EMERGENCIES

Some urgent emergencies cannot be avoided because they result from external influences. However this is not always the case. A task can become an urgent emergency because of personal procrastination. Urgent tasks usually have short-term consequences while important tasks are those with long-term, goal-related implications. Work towards reducing the urgent things you must do so you’ll have more time for your important priorities. Attaching a realistic deadline to each task may help keep important items from becoming urgent emergencies.

THE RCB CAÑO & LOGO



THE CAÑO A Celebration of Service

Our Official Club Bulletin has been called The Caño. “Caño” (*pronounced as kan-yau*) is actually the local term for the dance during native feasts or celebrations in the highlands of the Cordilleras- in Northern Luzon of the Philippines.

This is depicted in our Caño emblem (above) which shows a number of human figures in deep concentration—absorbed in ritual dance.

The attention, focus, commitment and unity of the club’s members is represented by the dancing figures—in celebration or expectation of a bountiful harvest; much as we actually do—in anticipation of the joy derived from public service to the community—always coupled with fellowship. Hence, the sub-title of “A Celebration of Service.”



ROTARY CLUB OF BAGUIO Club No. 16863 District 3790 Republic of the Philippines

The Rotary Club of Baguio (RCB) was chartered on 21 February 1938. The 4,587th member of Rotary International and the oldest club organized North of Manila; the 6th chartered Rotary Club in the entire Philippines.

Our over-simplified club logo (red) is a composite of the letters r, c & B; this is symbolic of the club’s straightforwardness. Over-all cardioid-heart shape connotes that our members serve from the heart. The four basic elements (four quadrants—now 3D bevelled) are symbolic of Rotary’s Four-Way Test and the members’ commitment to it. Our charter year of 1938 is used as the mid-focal point of the logo, to emphasize our early beginnings and continuing dedication to *Service Above Self*.

SECRETARY’S NOTES



**Our Club Secretary
Updates Us**

Secretary Uwe Koeller

BIRTHDAY & ANNIVERSARY

SPECIAL BIRTHDAY GREETINGS TO:

Rtn. Ging Fajardo : November 02

Rtn. Jody Alabanza : November 06

FOR THE RECORD: 03 NOV 07

Visiting Guests:

Marites Rueda - *Guest of PP Diony Claridad*

Dr. Jose Ursua - *Guest of PP Veeh Balajo*

Dr. Bess Ursua – *Guest of PP Veeh Balajo*

Visiting Rotarians:

PP Josellie Rueda – RC Tomas Moratio, Quezon City

PP Charles Baguilat – RC Sunrise

AG Dan Torres – RCBN

We missed you last 03 November 2007:

Dir. Cecille Apostol, Dir. Mia Cawed (*mu*), Dir. Emil

Dayrit, Rtn. Naas Demyttenaere, Rtn. Chris Faelner,

PP Jack Gesner (*exc*), Rtn. Ging Fajardo, Rtn. Herb

Hayes, PP Alfred Laygo, Rtn. Herb Meadows,

PP Mike Pearson, Rtn. Joe Ramos, EIC Dhory

Vicencio (*mu*), PP Johnny Zarate (*mu*)

MAKE-UP

06 November 07 – Rotary eClub One: EIC Dhory

Vicencio

ON LEAVE

Rtn. Jody Alabanza, Treas. Marilyn Barredo, Rtn. Joey

Bugayong, Rtn. Herb Meadows, Rtn. Charles Kang,

VP Ben Ladilad, PP Angelina Palma, Rtn. Ping

Paraan, PP Chris Peralta, PP Helmut Schlaaff,

PP Benny Sunga

ROTARY BULLETIN

CLUSTER / CLUB ACTIVITIES

CLUSTER 1C FELLOWSHIP PARTY:

Wednesday, 14 November 07, 6pm
Host Clubs: RC Baguio North and Baguio Sunrise
Venue: Hotel Supreme
Attire: Denims (maong) - cowboy style

RCB GRAND FELLOWSHIP 2:

Saturday, 01 December 07
Chairman: Rtn. Chris Faelnar
Co-chair: Rtn. Herb Meadows
Celebrants: Oct-Dec Birthday/Wed Anniv Celebrants
Venue and other specifics— forthcoming.

RCB-TOYA AWARDING:

Saturday, 08 December 07
Chairman: Pres. Raffy Chan
Co-Chair: IPP Gerard Audineau
Venue: Wolfson Room, Baguio Country Club

RCB CHRISTMAS PARTY:

Saturday, 15 December 07
Chairman: PN Bert Talco
Venue: To be firmed up and announced later.

FOUR-WAY TEST OF ROTARY

Of all the things we think, say or do:

- 1** Is it the **TRUTH**?
- 2** Is it **FAIR** to all concerned?
- 3** Will it build **GOODWILL** and **BETTER FRIENDSHIPS**?
- 4** Will it be **BENEFICIAL** to all concerned?

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President

R.I. DISTRICT 3790

Lorenzo "Owens" Torres
District Governor

Danny Philip "Danny" Torres
Assistant District Governor

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President

Ben "Ben" Ladilal
Vice President

Uwe "Uwe" Koeller
Secretary

Marilyn "Marilyn" Barredo
Treasurer

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Club Administration Director
President Nominee

Cecille "Cecille" Apostol
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Club Service Projects Director

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Adviser

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Adviser

Michael "Mike" Pearson
Adviser

Linda "Linda" Winter
Consultant

Doming "Doming" Valencia
Consultant

Rolando "Rolly" de Guzman
Auditor

Lito "Lito" Pangilinan
Sergeant-at-Arms

CAÑAO CLUB BULLETIN

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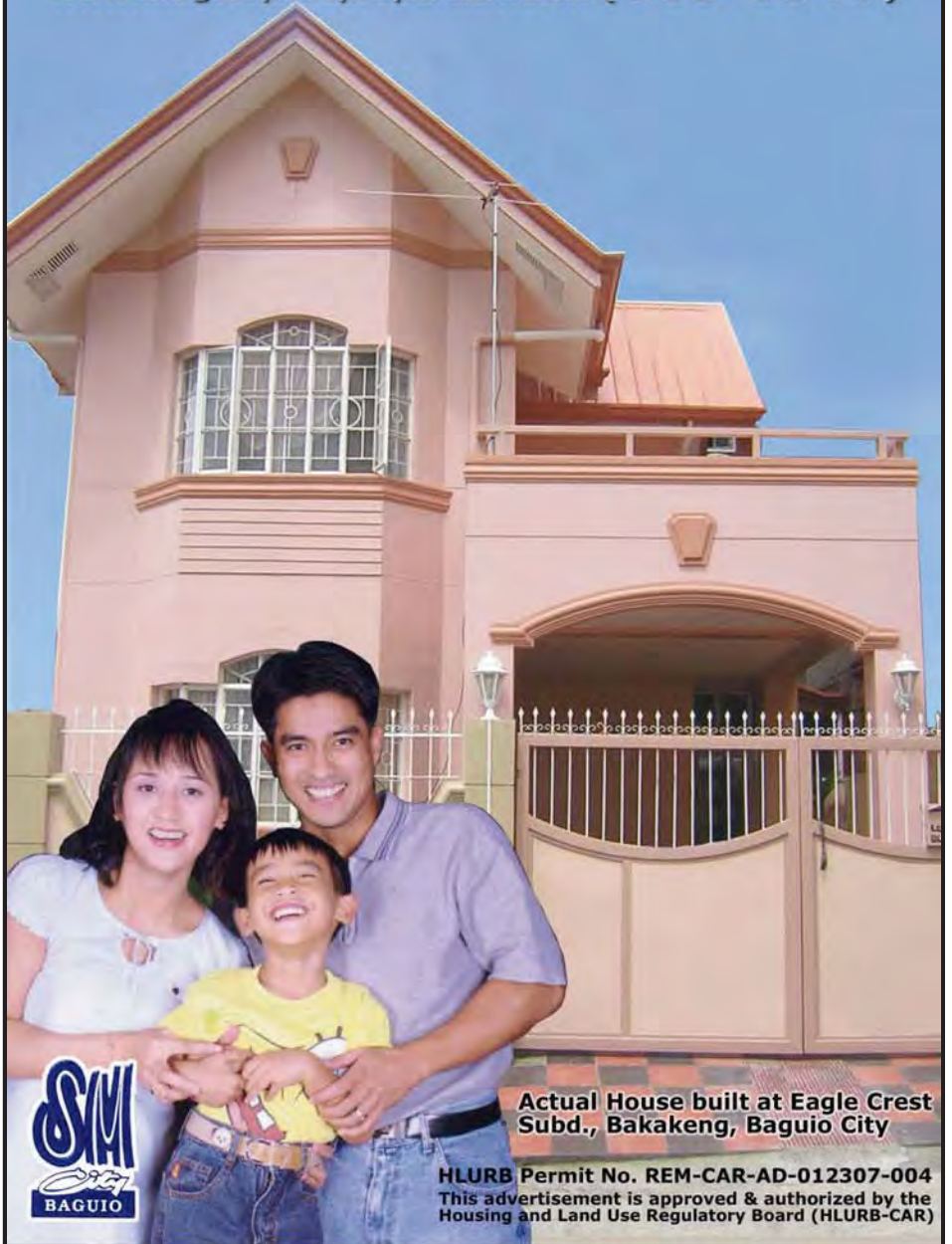
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