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ROTARY CLUB OF BAGUIO
Baguio City, Philippines
CLUB NO. 16863, DISTRICT 3790
Chartered on 21 February 1938
Telefax No. 63-74-444-2994

OFFICIAL CLUB BULLETIN Volume XLIX Number 07 13 August 2005

The Rotary Club of Baguio meets at the Baguio Country Club on Saturdays at 12:30 to 2:15 pm.

August is Membership and Extension Month

PROGRAMME

13 August 2005
BAGUIO COUNTRY CLUB

- 12:00 M. Fellowship
12:30 P.M. Call to Order PE Chris Faelnar
Invocation
Pambansang Awit (Everyone)
Rotary Hymn (Everyone)
12:40 Entertainment Rtn. Herb Hayes
12:50 Intro of VR&G Rtn. Dino Oriña
12:55 Finest Moments Rtn. Ben Ladilad
1:10 Raffle Draw Rtn. Fred Galimba
1:15 Members' Time (Anyone)
1:20 President's Time PE Chris Faelnar
1:25 Intro of GHS Rtn. Joey Bugayong
Speech Rtn. Uwe Koeller
1:50 Open Forum
2:00 Response Rtn. Andre Sommereux
2:15 Pilipinas Kong Mahal (Everyone)
Adjournment PE Chris Faelnar

PP Johnny Zarate
Program Coordinator

Retrospector PRO Joni Samaniego

Don't allow yourself
to become consumed
by life's problems;
become consumed with life's joys.

GUEST OF HONOR & SPEAKER



Rtn. UWE KOELLER
Restaurants-
Food and Beverage

Topic:
Classification Talk

Please turn to Page 3 for our GHS's Profile

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FOR NEXT WEEK

- Program Coordinator PP Rene Ronquillo
Invocation PP Doming Valencia
Entertainment Rtn. Emil Dayrit
Intro of VR&G Rtn. Uwe Koeller
Finest Moments PP Chris Peralta
Intro of GHS Rtn. Mia Cawed
Response Dir./EIC Raffy Chan
Retrospector Rtn. Conrad Garcia

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District 3790

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Assistant District Governor
District 3790

ROTARY CLUB OF BAGUIO ROTARY YEAR 2005-06

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Joni Christie "Joni" Samaniego
P.R.O.

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Contributor

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ROTARY ANNS OF RCB

Maria Luz "Maya" Peralta
Rotary Ann President

PRESIDENT'S CORNER



**Blessed is he who has
learned to admire...**

Pres. Mike Pearson

I started this column on Monday of this week. But I had "writer's block", so I thought I would try again on Tuesday. Tuesday found work in my office rather hectic and by that afternoon Editor-in-Chief Raffy was already wondering if the column was ready. Another attempt was made—and again, my Rotary brain just wasn't working! Sigh...

Well, let us start with some chronological events of the past week. The regular Cluster meeting was held on Thursday (August 4) at Iggy's Place. The discussion centered around two events that are upcoming for the Baguio clubs: First, the PLDT-Cluster 1-C Fellowship Night is in the works, although a final date has not been set. Clubs are being asked to "produce" twenty members for attendance purposes of this event. PLDT will give us an update on where they are going in terms of technology and present several business opportunities that some Rotarians may want to take advantage of. In return, they pay for our meals and we get to interact with other Rotarians in Baguio.

The second event is the First District Sports Fellowship being hosted by Cluster 1-C clubs. Badminton, billiards and bowling are planned for Saturday, October 08. If you are interested in any of these events, let me know so that I can fill out an entry for you.

The regular Board meeting (first Friday of the month) happened next. The Board looked at the activities and plans for August that have been scheduled. Perhaps the most important area will be the Directors activating their committees to implement the various goals and objectives that each committee is supposed to undertake this year. We are trying to accomplish quite a lot and some of the projects will take planning and time to accomplish.

We have a medical mission (August 21) coming up, the induction of several Rotaract clubs and perhaps an Interact club (maybe two of them), a Luding PowerPoint presentation to make (to send to some clubs overseas who might be able to help us achieve our goals), the Club Assembly PowerPoint document we intend to use in October—for both the Club Assembly (October 8) and the Governor's Visit (October 15), finalize the Luding vocation scholars program, begin the process of filling out a Matching Grant application form and planning of the next Club Fellowship Night (tentatively September 15) has already started.

The month of August will find us looking closely at our old Rotary markers to see what we can do to spruce them up again. There are two specific ones we are looking at—the BGH marker and the Kennon Road marker. The point was made that while each year the District Governor asks clubs to build a new marker, we ought to keep the ones we have already done in good shape. As well, for historical purposes, I hope we are successful with finding a way to make the BGH marker stand out once again.

The Membership Development Seminar is this Saturday (August 13) and consequently the president and some of the Board as well as some other members of the club will not be present for Uwe Koeller's classification talk. Uwe has already started to get involved with the club activities and this Saturday you will get to know more about him.

My thanks to the RCB members who joined us at the RC La Trinidad Induction on Monday, August 8. Their godfathers—PP Manny Yap and our own PP Diony were there, as were PP Lito, PP Linda, Directors Bert and John, and Auditor Rolly.

My thought for the day: "Blessed is he who has learned to admire but not envy, to follow but not imitate, to praise but not flatter, and to lead but not manipulate."— William Arthur Ward (1921-1994) American College Administrator.

FEATURE

WHICH MEMBERS ARE BUSY TRYING TO GROW OUR CLUB?

by Pres. Mike Pearson

Only **14 of 46** RCB members have introduced members to the Club (that are still WITH the Club...)

AUDINEAU ...	3	Last one introduced in 2004
BALAJO	1	Last one introduced in 1999
CID	1	Last one introduced in 1993
NAZ	1	Last one introduced in 1997
PALMA	1	Last one introduced in 2004
PEARSON	1	Last one introduced in 2005
PERALTA	2	Last one introduced in 2002
RONDEZ	1	Last one introduced in 1999
RONQUILLO .	2	Last one introduced in 1998
SCHLAAFF ...	2	Last one introduced in 2005
SUNGA	7	Last one introduced in 1999
VISPERAS	1	Last one introduced in 1994
WINTER	1	Last one introduced in 1999
ZARATE	4	Last one introduced in 2004
	28	Total	

That's only **30%** of the membership that have introduced members to the Club....

Only **6 members** have introduced new members since the year 2000, just **13%** of membership have brought in new blood since 2000....

Age gives us the experience and foresight.

While we have 35 members (75% of club membership total now) who have been with the Club less than 15 years, ...the **Average Age** of RC Baguio membership as of 31July 2005 is... **56.4 years old**.

"If you don't believe in your product, or if you're not consistent and regular in the way you promote it, the odds of succeeding go way down. The primary function of the marketing plan is to ensure that you have the resources and the wherewithal to do what it takes to make your product work."—Stanislaw Jerszy Lec (1909-1966) Polish Aphorist, Poet, Satirist.

I think we believe in our product—and our "product" (the Rotary Club of Baguio) would get even better, be more substantial and help more of the community that needs us...if we had more members to help fulfill the ideals of Rotary...let's make a difference, by doing more good deeds, with more members...

Just food for thought...

GHS'S PROFILE

PERSONAL BACKGROUND

Full Name : **RTN. UWE KOELLER**
 Birthplace : Lemgo, Germany
 Birthday : 21 February 1967
 Spouse : Rosalinda "Sally"
 from Northern Samar
 Son : Jesson-Andreas
 born 07 July 2005

EDUCATION

After 13 years in Elementary, High School and Senior High School, he graduated with the International Baccalaureate Diploma.

After this, he attended a Business school for one year.

Like almost all young men in Germany, he joined the army where he served for 18 month.

He continued his education and graduated as a wholesaler and retailer after a 3 years course in a company specializing in metal fittings for furniture.

After 7 years working in this business, he decided to change direction and worked in a casino, managed and run by the government for another 7 years.

IN THE PHILIPPINES

Uwe came to the Philippines for the first time in 1996 to visit his old friend Wolfgang (who is his partner in *Sergio's*—their Restaurant at SM).

During that visit, the weather was so bad that he decided to come return to enjoy the Philippines under better conditions.

At the end of his second visit, he was not only attracted by the beautiful rice terraces of Banaue but also by a wonderful lady he got to know and whose name is Sally.

As early as the year 2000, Uwe was determined to move to the Philippines but he had to wait another four years before his dream became true.

Uwe and Sally got married in January 2004.

To get to know more about her husband and his home, Sally spent almost one year in Germany before they finally returned to the Philippines.

In the Philippines, Uwe and Sally had only one place in mind to settle, start a business and obviously also a family it is the City of Baguio.

IN RETROSPECT



The Meeting That Was 06 August 2005

PP Chris Peralta

Even before the start of our RCB meeting last week, things were already buzzing with excitement and enthusiasm. Everything was on high note. You could feel it upon entering the Benguet Room of Baguio Country Club, quite well-filled with Rotarians, club guests and Gawad Kalinga members. With everyone busy greeting one another, it was really nice to see familiar Rotarians after a long week's period. A welcome break to be in a crowd you're truly comfortable with. It was also great to see *Noisemaker* group-member PP Angeling Palma safely back from his sojourn abroad, and PP Linda Winter whom we have missed for quite a few meetings with her Happy Homes boarding house business keeping her occupied. To the dot, very typically RCB, at exactly 12:30 P.M., Program Coordinator PP Caloy Mendoza gave the floor to President Mike Pearson to call the meeting to order. PP Diony Claridad did the solemn Invocation. The Pambansang Awit followed. Then PE Chris Faelnar and PP Caloy led the singing of the Rotary Hymn.

Next part of the Program was Entertainment which was assigned to Director Allan Branzuela. First up to sing was PE Faelnar who gave the club two romantic songs. Before he sang, PE Chris was sentimental about the *Men in Black*, a singing trio composed of himself, Rtn. Herb Meadows and myself. He said he was saddened that all three former *MIB* members had gone their separate ways and didn't sing together anymore. Then Director Allan and yours truly sang a duet of Rey Valera's "Kung Kailangan Mo Ako", and Director Allan finally going solo with a love song entitled "Pangako" which he sang with gusto and with feeling. Wonderful to see our directors tackling their jobs wholeheartedly! Next up was Rotarian Ike Dulnoan who did the honors to introduce first—the head table personalities, which he ended with the introduction of the "most handsome guy at the head table, President Mike P." Then the lone visiting Rotarian from RC Metro Baguio, Dannie Errazo; and five members of the *Gawad Kalinga* National Coordinating Center, led by our GHS for the day, Raul S. Dizon, were introduced. The members composing his party were Jess Lorenzo, Myra Ortega, Bailinda Eman, and Bodoy Oquiñena. We also had four other guests: two of Secretary Gerard Audineau, namely Johnnie Go and Catherine dela Rosa; Christine Olarte, guest of Director Flo Bayquen; and Russeu Elliot, guest of PP Johnny Zarate. PP Ben Cid was Fine Master for the day and he made it easy for everyone by saying: "pay what you want to pay as fine, and you don't even have to pay if you don't want to." PP Ben cited Rotary trivia, giving tidbits and anecdotes about Rotary and Rotary's future. Correct me if I'm wrong, I think he raised 1,200 pesos for the club during his fining session. Great job, PP Ben!

In lieu of Raffle Prince Fred Galimba who did not attend our meeting, PP Veeh Balajo pitched in and did a wonderful job with the Raffle, this time with pillows and blankets and warmers as raffle prizes to be won. Members' Time saw Director Allan announcing the forthcoming medical mission at Luding (off Marcos Highway come August 21) and PP Rene Ronquillo coming up to the podium and doing what he does best: kidding someone in the club. This time around, I was the target of the joke about a picture on page five of our *Cañao*, about who looked old and who looked young in the picture. Nonsense as usual, but everyone was amused about PP Rene's antics. How this guy gets away with things like that, I really don't know! I wondered what all our guests and potential members were thinking... [Is this the kind of club I want to join??]

President's Time saw President Mike make announcements on up-coming inductions, the medical mission, the Membership Development seminar in Urdaneta on 13 August, Sports Fellowship in October and the refurbishing of our Rotary Marker at the BGH rotunda and the status of another marker on Marcos Highway at the fork of the road going to Bakakeng. Next, the whole club wished PP Doming a very Happy Birthday with a birthday song! Thank you for the ice cream, PP Doming! President Mike set the tone for the rest of the meeting, being serious and formal. PP Benny Sunga introduced our GHS, Raul S. Dizon, who is Metro Manila *Gawad Kalinga* (giving or awarding care) coordinator. He talked about the more than 500 communities all over the country that GK has been developing and nurturing, following the holistic approach. An audio-visual was presented to show the wonderful accomplishments of the GK of locations that they have transformed into model communities, where once stood slum areas. A testimonial by Bailinda Eman about what the GK and *Couples for Christ* are doing in Mindanao followed. An Open Forum was agreed upon after the *Gawad Kalinga* presentation, moderated by PP Caloy; and after some very interesting questioning being answered, our meeting was adjourned by our President, to end a very jovial and fruitful Rotary Saturday meeting.

SCENES WE LIKE TO SEE

Images From Last Week's Meeting 06 August 2005



Images by
Sec. Gerard Audineau



Captions by
EIC Raffy Chan



PE Chris does his song with peelings. But why are Dir. Allan and PP Caloy so unappreciative of his efforts?



The head table was fully-loaded with Rotarians and our GHS who were preparing for a "grand" meeting.



Rtn. Dino (partly hidden) shares the President's Table of PP's Johnny, Linda, Chris, Teop and RA Pres. Maya.



Our guests seem to be having a good time posing for the camera. Hope they will become Rotarians soon.



Recent arrival—PP Angeling gets a toast from PP Rene (that's his arm and hand); Rtn. Herb and Bert just smile.



PP Doming gets his first round of birthday greetings. This will be repeated during the 13 Aug 05 meeting?



Pres. Mike is pleased to award our club's Certificate of Appreciation to our GHS; PP's Teop and Benny concur.

SECRETARY'S CORNER



Gerard's Update for 06 August 2005

Sec. Gerard Audineau

SPECIAL BIRTHDAY GREETINGS TO:

Spouse Bong Cawed : Aug. 15
RAPP Cynch Meadows : Aug. 17

SPECIAL WEDDING ANNIVERSARY GREETINGS TO:

VP Flo & Rtn. Joseph Bayquen : Aug. 17
Dir./EIC Raffy & Josie Chan : Aug. 19

For the Record: 06 Aug 05

Visiting Rotarian:

Rtn. Dannie A. Errazo: RC Metro Baguio/ GK

Guests :

GHS: Mr. Raul S. Dizon – Gawad Kalinga
Gawad Kalinga: Mr. Jess Lorenzo, Ms. Myra Ortega, Ms. Bailinda Eman
Guest of VP Flo Bayquen: Ms. Christine O. Olarte
Guest of Sec. Gérard Audineau: Mr. Johnnie Go, Ms. Catherine de la Rosa
Guest of PP Johnny Zarate: Mr. Russeu Elliot

Make-Ups:

04 August 05 – RC Makati San Lorenzo: Rtn. Herb Hayes
05 August 05 – Board meeting: Pres. Mike Pearson, PE Chris Faelnar, Dir. Allan Branzuela, Dir./EIC Raffy Chan, Dir. John Santos, Dir. Bert Talco, PRO Joni Samaniego, Rtn. Mia Cawed, Sec. Gérard Audineau
06 August 05 – Monthly meeting Attendance Committee: Sec. Gérard Audineau, Rtn. Joey Bugayong, Rtn. Andre Sommereux
08 August 05 – RC La Trinidad Induction: PP Diony Claridad, Rtn. Rolly De Guzman, Pres. Mike Pearson, Dir. John Santos, Dir. Bert Talco, PP Linda Winter
10 August 05 – RCB Sunrise: PP Veeh Balajo, Rtn. Emil Dayrit, PP Linda Winter, PP Johnny Zarate

We missed you last 06 August 2005:

VP Flo Bayquen, Rtn. Mia Cawed, Dir./EIC Raffy Chan (*mu*), Rtn. Emil Dayrit, Rtn. Naas Demyttenaere (*mu*), Rtn. Fred Galimba, Rtn. Conrad Garcia, Rtn. Ben Ladidad (*mu*), PP Alfred Laygo, Rtn. Herb Meadows, PP Lito Pangilinan, Rtn. Faith Runas, PRO Joni Samaniego (*mu*), Dir. John Santos (*mu*)

On leave:

Rtn. Jody Alabanza, Dir. Pam Perkins, IPP Helmut Schlaaff, Rtn. Henry Tuason

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"The harder I work, the luckier I get."—Samuel Goldwyn

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**Rotarian Ben Ladilad
& Rotary Ann Cely Ladilad**

Howdy, Ya'll!!

**Rtn. Adolf "Dino" D. Oriña, M.D.
& Rotary Ann Susan B. Oriña**

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